UNIVERSITY of BRADFORD

Module Descriptor

Finance and Accounting for Managers

Module Code:	AFE4015-B
Academic Year:	2018-19
Credit Rating:	20
School:	School of Management
Subject Area:	Accounting, Finance and Economics
FHEQ Level:	FHEQ Level 4

Pre-requisites:

Co-requisites:

Contact Hours

Type	Hours
Lectures	24
Tutorials	24
Directed Study	152

Availability Periods

Occurrence	Location/Period
BDA	University of Bradford / Academic Year (Sept - May)

Module Aims

The aim of this module is to introduce students to fundamental concepts in finance, financial markets and financial accounting. The module explores the key areas of financial markets and financial decision making; it also promotes the understanding of how financial statements are constructed and ensures students have an appreciation of the usefulness and weaknesses of accounting information.

Outline Syllabus

Introduction: what is finance; the time value of money; introduction to capital budgeting; financial markets: bond, share and forex markets; financial institutions; introduction to risk and return; personal finance. Introduction to Financial Statements. The accounting equation of Balance sheet and income statements. Analysis an interpretation of finance statements.

Module Learning Outcomes

On successful completion of this module, students will be able to...

1 a) explain the role of finance and accounting and of its main language and practices;
b) understand some of the basic concepts and methodologies used in finance and accounting, and their weaknesses and strengths;

2 a) explain some of the methods used by companies and individuals to raise finance and how financial markets and institutions are structured;
b) apply some basic financial methods used by investors in capital budgeting;
c) explain the concepts of risk and return;
d) analyse a company's financial performance through the interpretation of their accounting results

3 a) develop your critical evaluation, numerical, writing and analytical skills;
b) show the ability to work within a team;
c) develop the ability to gather relevant information from different sources;
d) acquire communication skills including the ability to present quantitative and qualitative information together with analysis, argument and commentary.

Learning, Teaching and Assessment Strategy

The main finance and accounting concepts and theories are introduced in the lectures (Lo 1a, 1b, 2a, 2b, 2c, and 2d). The topics are then reinforced, extended and applied to practical financial or accounting problems in tutorials (Lo 1a, 1b, 2a, 2b, 2c,2d, 3a, 3b, 3c and 3d). The tutorials will also be used to feedback students and module leaders on students' performance and understanding. Oral feedback and further assistance is also given during office hours and through feedback forms.
Students are expected to supplement their learning by reading Finance textbook(s) and financial newspapers and web articles (Lo 3c). The exams and coursework are designed to test students` understanding of fundamental financial concepts and their skills in analysis and problem solving (Lo 1a, 1b, 2a, 2b, 2c, 2d and 3a)

Mode of Assessment

Type	Method	Description	Length	Weighting	Final Assess'
Summative	Examination - closed book	Closed book examination - Semester 2	1 hour	35%	Yes
Summative	Examination - closed book	Closed Book examination - Semester 1	1 hour	35%	No

Summative	Coursework	Individual Assignment	-2000 words	30%	No

Legacy Code (if applicable)

Reading List

To view Reading List, please go to **rebus:list**.