

Strategic Financial Management

Module Code:	AFE7013-A
Academic Year:	2018-19
Credit Rating:	10
School:	School of Management
Subject Area:	Accounting, Finance and Economics
FHEQ Level:	FHEQ Level 7 (Masters)

Pre-requisites:

Co-requisites:

Contact Hours

Type	Hours
Lectures	12
Tutorials	12
Directed Study	74.5
Examinations DO NOT USE	1.5

Availability Periods

Occurrence	Location/Period
PDA	Kozminski University / Full Year (Sept - Aug)
BDA	University of Bradford / Full Year (Sept - Aug)

Module Aims

To consolidate and develop your knowledge of financial decision-making and to promote an understanding of how capital markets operate, how companies are valued and how markets shape the financial manager's operating context. The module helps you to develop knowledge of theory and applied skills, which would be highly relevant for future roles as industry professionals and managers. Its content also stresses the importance of ethical behaviour in the value creation process.

Outline Syllabus

Overview of Financial Management; Valuing bonds and stocks; Investment appraisal techniques; Portfolio theory; Asset pricing models; Cost of capital; Market efficiency and behavioural finance; Capital structure; Dividend policy; Corporate risk management.

Module Learning Outcomes

On successful completion of this module, students will be able to...

- 1
 - 1a. Demonstrate a good understanding of the capital market's function, and the role of the financial manager of the modern corporation
 - 1b. Explain financial management tools and techniques that are designed to generate creative solutions to complex business problems and support managers in the value creation process.
- 2
 - 2a. Demonstrate the ability to develop solutions to complex business problems, such as valuation of companies
 - 2b. Demonstrate the ability to take strategic business decisions and advise on different methods of financing companies.
 - 2c. Critically discuss how investment decisions, financing decisions and risk management affect the value of the firm.
 - 2d. Understand the importance of ethical behaviour in the decision making and the value creation process.
- 3
 - 3a. Develop teamwork and communication skills required to practice as a professional manager.

Learning, Teaching and Assessment Strategy

A combination of formal lectures and student-led seminars. Lectures cover the main concepts and developments in financial management. In the seminars, you will be asked to present solutions, as a group and/or individually, to your prepared exercises. The directed study will consist of personal reading and discussions with peers. Learning will also be supported by the VLE and you will be required to participate in discussions via a discussion board on the VLE. Oral feedback will be provided during seminar sessions and written feedback will be provided via assessment of group course work. The module stresses the importance of ethics in the value creation process and explains how good reputation is valued by stock market investors. The module is assessed by a group assignment of 2,500 words and a final exam. The group assignment will enable you to collaborate in working through a more complex application of the material, usually through the use of a case study and / or the detailed analysis of companies' annual reports. An individual assignment will replace the group assignment at the supplementary level. The exam is designed to test learning outcomes 1a, 1b, 2a, 2b and 2c below and the assignment tests learning outcomes 1a, 1b, 2a, 2b, 2c, 2d and 3a.

Mode of Assessment

Type	Method	Description	Length	Weighting	Final Assess'
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Referral	Examination - closed book	Supplementary assessment - Examination- closed book (1.5 hours)	1.5 hours	70%	Yes
Summative	Examination - closed book	Examination- closed book	1.5 hours	70%	Yes
Summative	Coursework	Coursework- Group assignment (2500 words)	0 hours	30%	No
Referral	Coursework	Supplementary assessment - Individual assignment (1000 words)	0 hours	30%	No

Legacy Code (if applicable)

MAN4152M

Reading List

To view Reading List, please go to [rebus:list](#).