

## International Financial Management (Executive)

|                |                                   |
|----------------|-----------------------------------|
| Module Code:   | AFE7034-A                         |
| Academic Year: | 2018-19                           |
| Credit Rating: | 10                                |
| School:        | School of Management              |
| Subject Area:  | Accounting, Finance and Economics |
| FHEQ Level:    | FHEQ Level 7 (Masters)            |

Pre-requisites:

Co-requisites:

### Contact Hours

| Type           | Hours |
|----------------|-------|
| Lectures       | 26    |
| Tutorials      | 4     |
| Directed Study | 70    |

### Availability Periods

| Occurrence | Location/Period                                  |
|------------|--------------------------------------------------|
| DIC        | Dubai Knowledge Village / Semester 1 (Sep - Jan) |
| DIA        | Dubai Knowledge Village / Semester 1 (Sep - Jan) |
| DIC        | Dubai Knowledge Village / Semester 2 (Feb - May) |
| DIA        | Dubai Knowledge Village / Semester 2 (Feb - May) |
| BDA        | University of Bradford / Semester 1 (Sep - Jan)  |
| BDA        | University of Bradford / Semester 2 (Feb - May)  |

### Module Aims

This module is designed to provide you with systematic knowledge of corporate operations and sustainable stakeholder values; to provide you with a critical introduction to global financial markets; to enable you to analyse and evaluate investment and financing decisions

made by multinational companies; to explore financial techniques and operational strategies that companies use to manage currency risk.

## **Outline Syllabus**

Sustainability, stakeholder values and corporate financial decisions. The foreign currency markets and the determination of the spot and forward exchange rates. The relationship between exchange rates, price levels and interest rates. Financial instruments and currency hedging techniques. International portfolio management. International debt and swap financing techniques. Capital investment decision making in the multinational firm.

## **Module Learning Outcomes**

*On successful completion of this module, students will be able to...*

- 1        (a) understand the relation between sustainable stakeholder values and corporate financial decisions  
          (b) comprehend the institutional structure and behaviour of international currency markets  
          (c) have become familiar with ways of managing foreign exchange risk  
          (d) be able to extend the key theories and techniques of corporate finance and portfolio management into an international environment.
  
- 2        (a) describe the economic variables driving the foreign exchange rates and critically comment on the efficiency of foreign exchange markets  
          (b) make portfolio allocation, capital budgeting and financing decisions for the multinational organisation  
          (c) discuss the main strategic and derivatives-based strategies that the multinational organisation can use to manage foreign exchange risk.

## **Learning, Teaching and Assessment Strategy**

To gain a firm understanding of the subject area and the key issues (as outlined in the syllabus) students will be required to access and engage with a variety of online resources (selected readings, video and audio resources) a designated set text and a module study book that sets out guided reading, self-assessment exercises, case studies and links to additional resources. This relates to module learning outcomes: 1a, 1b, 1c, 1d, 2a, 2b. In addition students attend a series of tutorial sessions. These sessions allow students to: a) reflect on their learning further applying relevant skills gaining a detailed understanding of the subject area b) gain an alternative and international perspective on the subject area through engaging with fellow MBA students in varying locations c) develop their ability to study as part of a group completing tasks in accordance with certain time restrictions. This relates to module learning outcomes: 2a, 2c, 3a.

Students have the opportunity to complete a series of online MCQ exercises for each module unit studied. After completing the questions students receive instant feedback on their performance. In addition to this there is the option of completing 2 formative tasks. These tasks involve answering a question(s) on a key issue/theory relating to the module. Written feedback is provided by the module tutor. This relates to module learning outcomes: 1a, 1b, 1c, 1d 3a

Summative assessment is via an individual assignment. This relates to module learning outcomes: 2c, 3a

### **Mode of Assessment**

| <b>Type</b> | <b>Method</b> | <b>Description</b>    | <b>Length</b> | <b>Weighting</b> | <b>Final Assess'</b> |
|-------------|---------------|-----------------------|---------------|------------------|----------------------|
| Summative   | Coursework    | Individual assignment | 0-2000 words  | 100%             | Yes                  |

### **Legacy Code (if applicable)**

MAN4312M

### **Reading List**

To view Reading List, please go to [rebus:list](#).