

International Banking

Module Code:	AFE7035-A
Academic Year:	2018-19
Credit Rating:	10
School:	School of Management
Subject Area:	Accounting, Finance and Economics
FHEQ Level:	FHEQ Level 7 (Masters)

Pre-requisites:

Co-requisites:

Contact Hours

Type	Hours
Lectures	12
Tutorials	12
Directed Study	76

Availability Periods

Occurrence	Location/Period
BDA	University of Bradford / Semester 1 (Sep - Jan)

Module Aims

1. Analyse the role and functioning of international banks. 2. Assess the environment governing international banking, as well as critically evaluate the role of central banks. 3. Provide sound knowledge of both theoretical and applied aspects of banking, in order to provide solid grounding in banking theory for finance and banking professionals. 4. Enable you to evaluate critical issues faced by banks and managers within the banking industry, as well as the challenges faced by central bankers. 5. Employ a range of applications aimed to provide a feel for key factors influencing 'real world'

Outline Syllabus

Economic principles in banking (including financial intermediation; the role of information and credit rationing; Banking theory and credit creation; Bank runs and deposit insurance); Market structure and the role of competition (including measures of concentration in banking; concentration and profitability); Efficiency in the banking industry (including Measurement of efficiency in banking; Measuring output and performance in the banking industry); Bank consolidation in a comparative context (arms length financial systems vs. relationship based financial systems; mergers and acquisitions in banking; international empirical evidence from countries such as the US, UK, Germany, India and mainland Europe; banking supervision and regulation (including rationale for banking regulation and supervision; bank runs and systemic risk; domestic and international banking regulation; deposit insurance; supervisory versus regulatory approach); international bank lending and country risk (including pricing of international bank loans; modelling country risk; international empirical evidence); international banking expansion (including rationale for internationalisation and expansion; Domestic vs. international banks; Empirical evidence).

Module Learning Outcomes

On successful completion of this module, students will be able to...

- 1 (i) Critically assess the operation of the international banking system works and the influence of sustainability, socio-economic and political factors on banking.
 (ii) Assess the interrelatedness between national and global economies and their impact on international banking institutions.
- 2 i) Make appropriate use of core theoretical concepts underpinning banking.
 (ii) Apply suitable theory to practical decision making and problem solving in order to aid ethically responsible decision making in banking institutions
- 3 (i) Demonstrate numerical, analytical and teamwork skills.
 (ii) Plan and time manage own applied and theoretical learning.
 (iii) Effectively define problems, work in teams, and use appropriate verbal and written communication skills.

Learning, Teaching and Assessment Strategy

A combination of lectures and tutorials aims to provide students with a sound understanding of banking theory and suitable illustrations related to the `real world` business context. Interactive tutorial sessions will provide feedback on tutorial questions and enable students to gain key discipline skills. Weekly tutorials and seminar sessions will provide students with the opportunity to use their theoretical and conceptual knowledge in an applied context to test their own understanding of formal concepts. Tutorials will also aid reflection and critical evaluation of formal analytical methods employed by practitioners. Directed study (including completion of tutorial questions in advance of tutorial sessions) and personal reading will enhance personal transferable skills. Assessment will be by means of an unseen, closed book examination and an item of group coursework. The examination will assess learning outcomes 1(i)-1(ii) and 2(i)-2(ii), while the assessed coursework will assess outcomes 1(i)-1(ii), 2(i)-2(ii) and 3(i)-3(iii). The assessed coursework aims to test knowledge and understanding of contemporary issues of importance in global and domestic banking by making use of appropriate data and empirical evidence in critical manner. Students are required to keep a log of meetings and work done by group members, and they

should adduce a signed statement indicating the contribution made by each group member.

Mode of Assessment

Type	Method	Description	Length	Weighting	Final Assess'
Summative	Examination - closed book	Examination - Closed Book	1.5 hours	70%	Yes
Summative	Coursework	Group coursework (2,500 words); SUPPLEMENTARY: individual assignment (1000 words)		30%	No

Legacy Code (if applicable)

MAN4357M

Reading List

To view Reading List, please go to [rebus:list](#).