Module Descriptor

Corporate Finance and Crowdfunding (Executive)

Module Code:	AFE7038-A
Academic Year:	2018-19
Credit Rating:	10
School:	School of Management
Subject Area:	Accounting, Finance and Economics
FHEQ Level:	FHEQ Level 7 (Masters)

Pre-requisites:

Co-requisites:

Contact Hours

Type	Hours
Lectures	26
Tutorials	4
Directed Study	70

Availability Periods

Occurrence	Location/Period
DIA	Dubai Knowledge Village / Semester 1 (Sep - Jan)
DIA	Dubai Knowledge Village / Semester 2 (Feb - May)
BDA	University of Bradford / Semester 1 (Sep - Jan)
BDA	University of Bradford / Semester 2 (Feb - May)

Module Aims

To consolidate and develop students' knowledge of financial decision-making and to promote an understanding of how capital markets operate, how companies are valued and how markets shape the financial manager's operating context.

Outline Syllabus

Overview of financial management: investment and financing decisions, shareholder value analysis, strategic investment, sustainability. Valuation of companies: quoted companies and the EMH. Unquoted companies: using P/E ratios and Net Asset Values and Discounted Cash Flow Approaches. Financial strategy: short-term and long-term finance, working capital management. Dividend Policy. Do dividends matter? The information content of dividends. Using debt finance; short and long-term debt instruments. Measurement of gearing: impact on shareholder value and the required rate of return. The return required by shareholders. Dividend valuation model, return on investment.

Module Learning Outcomes

On successful completion of this module, students will be able to...

1 a Demonstrate a comprehensive understanding of the capital market's function, and the role of the financial manager of the modern corporation.

2 a. Demonstrate an understanding of gearing and an appreciation of the factors that impact upon it, calculating the cost of capital and valuation of organisations
b. Demonstrate the ability to value companies and to advise on different methods of financing companies.
c. Assess the financial sustainability of the business.

3 a. Write professional research reports.
b. Critically evaluate academic and practitioner based information/resources.

Learning, Teaching and Assessment Strategy

To gain a firm understanding of the subject area and the key issues (as outlined in the syllabus) students will be required to access and engage with a variety of online resources (selected readings, video and audio resources) a designated set text and a module study book that sets out guided reading, self-assessment exercises, case studies and links to additional resources. This relates to module learning outcomes: 2a. In addition students attend a series of tutorial sessions. These sessions allow the students to reflect on their learning further applying key academic and practitioner based models and frameworks thereby gaining a detailed understanding. This relates to module learning outcomes: 1a, 2a, 2b, 2c

Students have the opportunity to complete a series of formative online MCQ exercises for each module unit studied. After completing the questions students receive instant feedback on their performance. In addition to this there is the option of completing 2 formative tasks. These tasks involve answering a question(s) on a key issue/theory relating to the module. Written feedback is provided by the module tutor. This relates to module learning outcomes: 2a, 2b

The individual assignment is designed to test students’ this relates to module learning outcomes: 1a, 2a, 2b, 3a, 3b. The assignment allows students to gain an understanding of corporate finance and explores a number of areas within the module by applying their learning to a real company.

Mode of Assessment

Type	Method	Description	Length	Weighting	Final Assess'
Summative	Coursework	Individual Assignment (2000 words)	0-2000 words	100%	Yes

Legacy Code (if applicable)

Reading List

To view Reading List, please go to **rebus:list**.