

## Economics of Healthcare Management

|                |                                         |
|----------------|-----------------------------------------|
| Module Code:   | CLS6002-B                               |
| Academic Year: | 2018-19                                 |
| Credit Rating: | 20                                      |
| School:        | School of Pharmacy and Medical Sciences |
| Subject Area:  | Clinical Sciences                       |
| FHEQ Level:    | FHEQ Level 6                            |
| Module Leader: | Dr Elizabeth Breen                      |

Additional Tutors:

Pre-requisites:

Co-requisites:

### Contact Hours

| Type           | Hours |
|----------------|-------|
| Lectures       | 32    |
| Tutorials      | 13    |
| Directed Study | 155   |

### Availability Periods

| Occurrence | Location/Period                                     |
|------------|-----------------------------------------------------|
| BDA        | University of Bradford / Academic Year (Sept - May) |

### Module Aims

Develop an understanding of management and economic theories and principles and their application to the complex environment of healthcare services with particular emphasis on efficiency and equity. To evaluate contemporary issues and practices affecting economics and management of healthcare services.

### Outline Syllabus

Healthcare Management: Introduction to management theories; Organisational management in health care; Roles, skills and functions of a healthcare manager i.e. planning, organising, decision making, staffing, leading and influencing, controlling; role and responsibilities of managers in the NHS; Human resource management; Training and developing employees; Performance appraisal; Team work and communication in healthcare; Healthcare reforms in the NHS and their implications.

Health Economics: Basic economic concepts; Demand and supply for healthcare services; Variations in medical practices and supplier induced demand; Determination of prices; Market structures; Uncertainty in healthcare finance and insurance; Financing of health services; Prioritisation in health care; Efficiency and equity of healthcare provision; Metrics of health status; Economic evaluation in healthcare provision; Healthcare in the UK and other EU countries; Health economics of developing countries.

### **Module Learning Outcomes**

*On successful completion of this module, students will be able to...*

- 1 Appraise the basic principles of management and their applications in healthcare organisations
- 2 Describe economic principles and concepts and how these principles apply to the health care to increase efficiency and equity.
- 3 Evaluate contemporary issues and practices affecting healthcare services including their implications.
- 4 Apply and evaluate the concepts and principles of management and economics in healthcare environments.
- 5 Make practical decisions on health service provisions based on the principles of health economics and healthcare management and make judgements about contemporary issues and policies.
- 6 Evaluate case studies and plan and undertake problem-solving exercises and work to clearly defined targets.

### **Learning, Teaching and Assessment Strategy**

Information outlining the knowledge and understanding required will be delivered in lectures. In workshops and tutorials, recent health economics and healthcare management case studies and scenarios will be used to reinforce the taught component and apply concepts to the real-world healthcare situation and enhance analytical, problem-solving and communication skills.

Formative assessments, problem-based tutorials and related feedback will be used to monitor your progress. You will use your directed study hours to consolidate and expand the information presented in formal taught sessions; research and prepare for assessments; revise material from formal taught sessions; and undertake specific elements of reading as directed.

## Mode of Assessment

| Type      | Method                       | Description                                 | Length         | Weighting | Final Assess' |
|-----------|------------------------------|---------------------------------------------|----------------|-----------|---------------|
| Summative | Examination<br>- closed book | Short Essays -<br>End of Semester<br>1      | 2 hours        | 50%       | Yes           |
| Summative | Coursework                   | Evaluative Report<br>- End of Semester<br>2 | -2000<br>words | 50%       | No            |

## Legacy Code (if applicable)

CS-6002L

## Reading List

To view Reading List, please go to [rebus:list](#).