Enterprise and Innovation (Distance Learning)

Module Code:	EAE7005-A
Academic Year:	2018-19
Credit Rating:	10
School:	School of Management
Subject Area:	Entrepreneurship and Enterprise
FHEQ Level:	FHEQ Level 7 (Masters)

Pre-requisites:

Co-requisites:

Contact Hours

Type	Hours
Tutorials	5
Directed Study	95

Availability Periods

Occurrence	Location/Period
DLA	University of Bradford / Semester 1 (Sep - Jan)
DLD	University of Bradford / Semester 1 (Sep - Jan)
DLC	University of Bradford / Semester 1 (Sep - Jan)
DLB	University of Bradford / Semester 1 (Sep - Jan)
DLD	University of Bradford / Semester 2 (Feb - May)
DLC	University of Bradford / Semester 2 (Feb - May)
DLB	University of Bradford / Semester 2 (Feb - May)
DLA	University of Bradford / Semester 2 (Feb - May)

Module Aims

To create, test and critically reflect on the theory and practice of innovation and enterprise in a circular economy

Outline Syllabus

Theories and Models for innovation, entrepreneurship and enterprise
Case examples of innovation and entrepreneurship in a circular economy
Innovation and enterprise in developing country contexts
Product and service innovation
Innovation processes and methods
The new plastics economy – the role of innovation and enterprise
Policy innovation for circular economy – models of policy change
Systems and systemic innovation

Module Learning Outcomes

On successful completion of this module, students will be able to...

1. Demonstrate understanding of theories of innovation, entrepreneurship and enterprise and their relevance to circular economy

2. Assess key factors affecting the practices of innovation, entrepreneurship and enterprise within a business setting

3. Review and critically reflect on innovation and enterprise in relation to circular economy case studies and key barriers and success factors

4. Synthesise and link concepts from the programme to your professional setting and future professional development plans

5. Reflect on strategies and actions to develop, innovation and enterprise within your own professional setting

Learning, Teaching and Assessment Strategy

You will engage in learning through a series of directed study activities and online tutorials. Study guide and textbook readings, supported by audio recordings and powerpoint slides will introduce important concepts. Structured tutorial exercises will provide you with the opportunity to develop your understanding of key concepts and ideas. Online tutorial sessions will enable you to engage in debate with your peers and tutor about important ideas and contemporary business problems. LOs 1-5 and will be assessed through a single written assignment.

Mode of Assessment

Type	Method	Description	Length	Weighting	Final Assess'
Summative	Coursework	One individual (up to 2000 words) written assignment relevant to your professional setting.	0-2000 words	100%	Yes

Legacy Code (if applicable)

MAN4335M

Reading List

To view Reading List, please go to **rebus:list**.