

Moving Image Production

Module Code:	FAM4012-B
Academic Year:	2018-19
Credit Rating:	20
School:	Department of Media Design and Technology
Subject Area:	Film and Media
FHEQ Level:	FHEQ Level 4

Pre-requisites:

Co-requisites:

Contact Hours

Type	Hours
Lectures	6
Tutorials	6
Laboratory	48
Directed Study	140

Availability Periods

Occurrence	Location/Period
BDA	University of Bradford / Semester 1 (Sep - Jan)
BDA	University of Bradford / Semester 2 (Feb - May)

Module Aims

To gain the skills required for basic video production in both single camera and multi camera situations.

Outline Syllabus

1. Camera work, editing and production skills. 2. Pre-production preparation. 3. Location issues and reconnaissance and safety risk assessment. 4. Introduction to basic sound requirements. 5. TV production roles.

Module Learning Outcomes

On successful completion of this module, students will be able to...

- 1 List and explain the major roles and processes involved in TV production.
- 2 Demonstrate a given role in single camera and multi-camera production; edit video using non linear editing software
- 3 Deploy effective team working, time-management and visual communication skills.

Learning, Teaching and Assessment Strategy

Lectures and demonstrations are used to impart the requisite knowledge, which is applied via group project work to produce a short television based product, using single camera and/or multi-camera techniques. A location shoot and the associated planning documents assess the student's understanding of simple video production. Both elements include a peer assessment figure so that a grade is awarded that represents contribution.

Supplementary assessment: the student will be required to repeat the assessment working alone

Mode of Assessment

Type	Method	Description	Length	Weighting	Final Assess'
Referral	Coursework	Individual single camera shoot and edit	12 weeks	40%	No
Referral	Coursework	Individual planning documentation	12 Weeks	20%	No
Summative	Coursework	Group Planning Documentation	12 Weeks	20%	No
Referral	Coursework	Attendance at multi-camera shoots and submission of individual report	12 weeks	40%	No
Summative	Coursework	Attendance at multi-camera shoots and submission of individual report	12 weeks	40%	No
Summative	Coursework	Group single camera shoot and	12 Weeks	40%	

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Legacy Code (if applicable)

EM-0156D

Reading List

To view Reading List, please go to [rebus:list](#).