

MA Project

Module Code:	FAM7003-E
Academic Year:	2018-19
Credit Rating:	60
School:	Department of Media Design and Technology
Subject Area:	Film and Media
FHEQ Level:	FHEQ Level 7 (Masters)

Pre-requisites:

Co-requisites:

Contact Hours

Type	Hours
Lectures	12
Tutorials	12
Directed Study	576

Availability Periods

Occurrence	Location/Period
BDA	University of Bradford / Non-Standard Academic Year (Jan - Sept)

Module Aims

To enable students to extend to an advanced and professional level their study of a chosen aspect of media production through the development, production and presentation of an individual media project (print, videographic/film, photographic, web-based, video game etc.).

Outline Syllabus

Extended study of a chosen aspect of media through the design and execution of an appropriate individual project. Tutorial support is provided for the development of the concept, execution of the concept into a project and evaluation of the project.

Module Learning Outcomes

On successful completion of this module, students will be able to...

- 1 Apply a systematic knowledge and understanding of the deeper production issues relating to your chosen area of media communication.
- 2 Demonstrate sophisticated creativity and professional technical abilities to research and develop pre-produce, produce post-produce and present media products and critically evaluate your own production and presentation processes.
- 3 Demonstrate professional skills in project analysis, development, negotiation, control and management as well as advanced written and oral communication and presentation skills.

Learning, Teaching and Assessment Strategy

Individual project work of an independent but supervised nature.

Learning aims are assessed via the presentation of a finished media product along with a portfolio of development material and evidence of professional processes in a detailed self-reflexive production report. Work must be submitted according to the regulations governing the submission of work for higher degrees. Work must be submitted in the appropriate format as defined by the university's compliance regulations. Supplementary assessment is to repair deficiencies in original submission.

Mode of Assessment

Type	Method	Description	Length	Weighting	Final Assess'
Summative	Dissertation or Project Report	A written reflexive production report including reflections on the concept and development of the project, any production issues and processes and with reference to relevant theoretical materials on film and media production	4000 words	20%	Yes
Summative	Coursework	Major film/media product or series of smaller, related	To be confirmed	80%	No

film/media
products (can be
film,
photographic,
graphic) that is
negotiated with
the tutor.

Legacy Code (if applicable)

EM-4036Z

Reading List

To view Reading List, please go to [rebus:list](#).