

Visualization and Storyboarding

Module Code:	FAM7017-B
Academic Year:	2018-19
Credit Rating:	20
School:	Department of Media Design and Technology
Subject Area:	Film and Media
FHEQ Level:	FHEQ Level 7 (Masters)

Pre-requisites:

Co-requisites:

Contact Hours

Type	Hours
Lectures	15
Tutorials	6
Laboratory	15
Directed Study	164

Availability Periods

Occurrence	Location/Period
BDA	University of Bradford / Semester 2 (Feb - May)

Module Aims

To enable students to develop, critically apply and realise a sophisticated range of practical and conceptual approaches to storyboarding, design and the visualisation of ideas and creative concepts for use in videographic/animation projects.

Outline Syllabus

Visual research and literacy; how to concretize ideas and concepts; narrative theory; visual narrative; storyboarding; visual codes in audiovisual media; sequencing; visual style; cinematic realisation; dramaturgy; portfolio presentation.

Module Learning Outcomes

On successful completion of this module, students will be able to...

- 1 Demonstrate through portfolio and production systematic knowledge and understanding of appropriate creative approaches to visualising and storyboarding ideas and narratives for videographic/animated works.
- 2 Demonstrate advanced rendering and realisation skills in visualising and storyboarding ideas and narratives for videographic/animated projects.
- 3 Demonstrate advanced visual communication and presentation skills.

Learning, Teaching and Assessment Strategy

Instruction is delivered through a series of lectures, workshops, crits and tutorials and applied in directed study. Learning aims are assessed via a portfolio of appropriate visual development material and a one minute film based on that material. Supplementary assessment entails repairing any deficiency in the relevant area of the module.

Mode of Assessment

Type	Method	Description	Length	Weighting	Final Assess'
Summative	Coursework	Project work: portfolio of storyboards and other visual materials	To be confirmed	60%	No
Summative	Coursework	Project work: one minute video/animatic/a nimation based on a storyboard from the portfolio and delivered via an oral presentation	To be confirmed	40%	Yes

Legacy Code (if applicable)

EM-4085D

Reading List

To view Reading List, please go to [rebus:list](#).