

Film Industry Practices

Module Code:	FAM7027-B
Academic Year:	2018-19
Credit Rating:	20
School:	Department of Media Design and Technology
Subject Area:	Film and Media
FHEQ Level:	FHEQ Level 7 (Masters)

Pre-requisites:

Co-requisites:

Contact Hours

Type	Hours
Lectures	28
Tutorials	6
Directed Study	166

Availability Periods

Occurrence	Location/Period
BDA	University of Bradford / Semester 1 (Sep - Jan)

Module Aims

The aims of the module are to investigate film industry practices in relation to copyright, compliance and legal issues; to understand producing and commissioning; to understand how film festivals and film programming functions and to developing own submissions (where possible developed in practical modules) for relevant film festivals.

Outline Syllabus

1. Introduction to the film industry in the UK.
2. Distribution and networking.
3. Film industry expectations on productions.
4. Film Festivals - how they work and how to submit.
5. Online and digital platforms.

6. Regulations and compliance; ethical issues
7. Short-form productions.

Module Learning Outcomes

On successful completion of this module, students will be able to...

- 1 Write about the film industry demonstrating an advanced and systematic understanding of legal and compliance constraints, a critical awareness of film industry expectations and conventions and the landscape of film practices in the 21st century (including film festivals, alternative film spaces, marketing and distribution).
Understand how 'independent' filmmakers relate to the film industry.
- 2 Critically evaluate and discuss contemporary film industry practices through oral presentation.
- 3 Write critically about the contemporary film industry and the work of the independent filmmaker within or without this industry.

Learning, Teaching and Assessment Strategy

Lectures and masterclasses (some by external speakers) will develop knowledge about the film industry and current practices relating to that industry. Tutorials are used to develop and refine ideas for the assessment tasks. An oral illustrated presentation is used to assess student understanding of the different and varied aspects of the film industry. An essay will offer students the opportunity for a sustained piece of academic analysis on a specific aspect of the film industry. Directed study includes students' own research, study trips, meetings and work experience (where applicable) some of which will be supported by the faculty. This understanding of the world of film and related industries will support a contextual of where to publish their final project.

Mode of Assessment

Type	Method	Description	Length	Weighting	Final Assess'
Summative	Presentation	Seminar presentation of research findings relating to film industry practices and to be negotiated with tutor	20 minutes	50%	No
Summative	Coursework	Written essay of research findings relating to film industry practices and to be	2000 words	50%	No

negotiated with
tutor

Legacy Code (if applicable)

Reading List

To view Reading List, please go to [rebus:list](#).