

Carrying Out Research

Module Code:	HRM3002-B
Academic Year:	2018-19
Credit Rating:	20
School:	School of Management
Subject Area:	Human Resource Management
FHEQ Level:	FHEQ Level 3

Pre-requisites:

Co-requisites:

Contact Hours

Type	Hours
Lectures	10
Tutorials	50
Directed Study	140

Availability Periods

Occurrence	Location/Period
BDA	University of Bradford / Semester 1 (Sep - Jan)

Module Aims

This module will introduce you the exciting research activity happening at the University of Bradford, through which you will be introduced to research methodology, comparing qualitative and quantitative approaches. It will provide you with the numeracy, statistical and digital literacy skills and tools you need to understand how to collect relevant evidence, interpret the data, and communicate the results.

Outline Syllabus

Self-directed study skills; Understanding the difference between qualitative and quantitative research methodologies and the range of data sets they produce; Interpreting data sets; an understanding of certain basic statistical concepts and terminology; knowledge of the basics

of collecting data; basic interpretation skills (the ability to describe what the results mean in the context of the problem); basic communication skills (being able explain the results to someone else).

Module Learning Outcomes

On successful completion of this module, students will be able to...

- 1 Understand different research methodologies, including the difference between qualitative and quantitative research
- 2 Discover the range of exemplar research projects within the University of Bradford
- 3 Gather information from a range of literature sources relevant to your chosen pathway
- 4 Evaluate information from a range of data sets, qualitative and quantitative and draw some conclusions at a level appropriate to foundation level study
- 5 Compare and contrast different research methodologies.
- 6 Demonstrate effective information literacy skills at a level appropriate to foundation level study
- 7 Communicate arguments coherently in writing and engage in shared learning with others.

Learning, Teaching and Assessment Strategy

The research informed teaching & learning strategies have been designed to engage the students in debate about research methodologies with a specific focus on reviewing and evaluating qualitative versus quantitative methods of data collection.

The learning and teaching strategy will include enquiry based learning.

Seminars/tutorials will allow reflection on different approaches to empirical research, and the critical interpretation of data collection and analysis, to support your progression into undergraduate study. You will review current research projects being undertaken at University of Bradford and be engaged in group discussions around issues such as reliability and validity of research findings. This can include both face to face and online learning.
LO 1, 2, 3, 4, 5, 6, 7.

The module VLE site will host the bulk of the module content out-of-class through the use of activities, pod-casts, directed study of textbooks or on-line materials coordinated through via a Student Study Guide, authored by staff and posted 2-weeks before class. This directed study, including reflective practice, personal reading & scholarship will enhance transferable skills & knowledge related to their chosen pathway.

LO 3, 6

Students are required to complete a satisfactory e-portfolio demonstrating evidence of learning through their workshop and tutorial sessions and across the whole programme, and map their understanding about different approaches to research.

LO 1, 6, 7.

For this module you will be assessed on: · Your awareness of your responsibility, as a learner, to engage with learning opportunities in order to maximise your personal and academic development, employment capabilities and career management skills. · How you make knowledge work: by engaging with varied learning processes, including collaborative learning, technology-enhanced learning, real-world and experiential learning. · Being able to demonstrate organisation skills as a capacity for longer term personal development. · Good citation and referencing skills using the Harvard Style of References.

Mode of Assessment

Type	Method	Description	Length	Weighting	Final Assess'
Summative	Coursework	Research Report. A comparison of qualitative and quantitative approaches to research.		80%	No
Summative	Coursework	E-portfolio. Reflecting on the process of learning about research methodologies and approaches.		20%	Yes

Legacy Code (if applicable)

Reading List

To view Reading List, please go to [rebus:list](#).