

Business Ethics and Social Responsibility

Module Code:	HRM6010-B
Academic Year:	2018-19
Credit Rating:	20
School:	School of Management
Subject Area:	Human Resource Management
FHEQ Level:	FHEQ Level 6
Module Leader:	Dr Hugh Lee

Additional Tutors:

Pre-requisites:

Co-requisites:

Contact Hours

Type	Hours
Lectures	12
Tutorials	12
Directed Study	176

Availability Periods

Occurrence	Location/Period
ONA	College of Banking and Financial Studies, Oman / Semester 2 (Feb -
BDA	University of Bradford / Semester 2 (Feb - May)

Module Aims

To provide an understanding of the philosophical and sociological context of business ethics and (corporate) social responsibility.

To introduce some of the most prominent ethical frameworks which can be used to analyse policy and practice in contemporary business organisations at both micro and macro level.

Outline Syllabus

Introduction to Business Ethics and Corporate Social Responsibility.

Introduction to ethical theory.

Utilitarian ethical theory.

Deontology and Kantian ethics.

Feminist ethics.

Discourse Ethics

Shareholders as stakeholders.

Employees as stakeholders.

Consumers as stakeholders.

Suppliers.

Module Learning Outcomes

On successful completion of this module, students will be able to...

- 1 Demonstrate an understanding of the nature of the ethical issues and arguments raised in the module; and how they impact on practice
- 2 Debate the importance of corporate social responsibility for organisations and managers in the contemporary workplace
- 3
 - 3a Use moral philosophy to answer questions of an ethical nature facing business and society more generally
 - 3b Apply ethical arguments in an informed way to clarify issues of right and wrong, good and bad practice; and
 - 3c Consider and reflect on questions of an ethical nature and employ creative thinking to formulate appropriate solutions

Learning, Teaching and Assessment Strategy

In this module you will have 12 x one hour lectures once per week. These will provide an overview of ethics generally and applied ethics (in this case applied to the world of business) in particular (LOs 1a, 2a and 3a). You will also have 6 x two-hour tutorials and 6 X 1 hour tutorials in alternate weeks. You will prepare for these by reading materials on a specific ethical theory to assist you to answer multiple choice questions on the content in iRAT and tRAT tests in the one hour tutorials and use the knowledge you have gained to discuss and provide a considered response to a case study scenario as a team in the second tutorial session (LOs 1a, 1b,1c, 2a,3b and 3c). The formal assessment for the module is in two parts. The first part is an essay of 3,000 words where you will present a case and an ethical argument for a course of action in response to a hypothetical ethical dilemma (LO 2b) The second part of the assessment is a 15 minute individual viva voce (live examination) (LOs 1b,1c, 3a, 3b and 3c) in which you will be asked questions about your course work submission and required to defend the essay you submitted using ethical theory.

The module will fall into two halves. The first half is designed to assist you to learn how to use and apply ethical theory. Here the focus will be on 'micro' ethics as it is experienced and practiced between individuals and groups. The second half will consider social responsibility more widely at the organisational or 'macro' level as it applies to organisations, industries

and professions.

Mode of Assessment

Type	Method	Description	Length	Weighting	Final Assess'
Summative	Presentation	Live defence of essay submission		30%	No
Summative	Coursework	Individual	-3000 words	70%	Yes

Legacy Code (if applicable)

Reading List

To view Reading List, please go to [rebus:list](#).