

Complementary and Alternative Medicine

Module Code:	HWS5005-B
Academic Year:	2018-19
Credit Rating:	20
School:	School of Nursing and Healthcare Leadership
Subject Area:	Health, Well-Being and Social Care
FHEQ Level:	FHEQ Level 5

Pre-requisites:

Co-requisites:

Contact Hours

Type	Hours
Lectures	24
Tutorials	24
Directed Study	152

Availability Periods

Occurrence	Location/Period
BDA	University of Bradford / Semester 1 (Sep - Jan)

Module Aims

To explore the origins, development and use of complementary & alternative medicine (CAM) and develop an understanding of the place of CAM in contemporary health care practice.

Outline Syllabus

Defining, classifying and categorising complementary and alternative medicine (CAM). The historical origins, rationale and current practices of CAM, including specific focus on the main therapies, e.g. acupuncture, herbal medicine, homeopathy, osteopathy, reflexology. The contemporary use complementary therapies in health care - social and psychological perspectives: surveys of population use; reasons for using CAM compared to mainstream

treatment options for particular conditions; CAM in primary care; attractions of CAM compared to orthodox medicine. Ethical issues and accountability in the practice of CAM. The role of research: evidence-based practice; evidence of efficacy and effectiveness for the main therapies; hierarchies of evidence and types of evidence; the role of placebo.

Module Learning Outcomes

On successful completion of this module, students will be able to...

- 1 Discuss the origins and developments in the use of Complementary And Alternative Medicine
- 2 Discuss and appraise the role of research evidence for the use of Complementary And Alternative Medicine and compare to orthodox treatments
- 3 Appraise the underlying theoretical foundations for Complementary And Alternative Medicines
- 4 Discuss the potential place of Complementary And Alternative Medicine within contemporary health care practice relative to mainstream treatments
- 5 Employ analytical, critical and written communication skills;
- 6 Analyse and discuss information and present this in an appropriate way.

Learning, Teaching and Assessment Strategy

The module is delivered through lectures and seminars, including talks and demonstrations by complementary therapists (LO1a-c, 2a, 3a-b). Analysis and understanding of the concepts will be developed through group discussions, workshops and tutorials (LO1a-c, 2a, 3a-b). Directed study consists of guided reading and preparation for workshops and tutorials. A poster presentation and questions will be used to assess all the learning outcomes. A poster presentation of 5 minutes and questions will be used to assess all the learning outcomes.

Mode of Assessment

Type	Method	Description	Length	Weighting	Final Assess'
Summative	Presentation	A 10 minute poster presentation to capture one evidence base (investigating the potential use of CAM for health and well being) plus 5 minutes questions and answers to	20 minutes	100%	Yes

defend the
evidence

Legacy Code (if applicable)

HH-5010D

Reading List

To view Reading List, please go to [rebus:list](#).