

Community Public Health

Module Code:	HWS5006-B
Academic Year:	2018-19
Credit Rating:	20
School:	School of Nursing and Healthcare Leadership
Subject Area:	Health, Well-Being and Social Care
FHEQ Level:	FHEQ Level 5
Module Leader:	Mrs Joy Walker

Additional Tutors:

Pre-requisites:

Co-requisites:

Contact Hours

Type	Hours
Lectures	24
Seminar	24
Directed Study	152

Availability Periods

Occurrence	Location/Period
BDA	University of Bradford / Semester 2 (Feb - May)

Module Aims

To develop a critical understanding of community public health strategies so enabling students to appraise how contributions of epidemiology data, health needs assessment, related policy and multi-agency working can influence the health of both individuals and wider society.

Outline Syllabus

Definitions and development of public health - a brief history from the 19th century to 21st century public health. PHE structure and policy. Public health strategies; specific protection, screening, immunisation, health education, disease prevention paradox, communicable and non-communicable diseases, target setting, planning and evaluation of community public health. Application of public health theories and models; community profiling; health needs assessment; evaluation. Introductory use of epidemiological data; sources of information, disease trends, indices of deprivation. Roles of public health professionals; collaborative multi-agency working and policy.

Module Learning Outcomes

On successful completion of this module, students will be able to...

- 1 Knowledge & Understanding
1a. Analyse community public health knowledge and understanding about community health needs in relation to the field of public health. 1b. Critically discuss the contribution of multi-agency working with key stakeholders and policy in community and public health.
- 2 Subject-Specific Skills
2a. Apply community and public health knowledge to develop community health profiles for specific community and public health issues. 2b. Evaluate public health epidemiological data, community health needs assessment, public health strategies and evaluations.
- 3 Personal Transferable Skills
3a. Manage a coherent and cogent report developing critical report writing skills.

Learning, Teaching and Assessment Strategy

This module will be delivered using research informed teaching with technology enhanced learning and directed study. Lectures, using the VLE with weblinks, podcasts and embedded twitter feeds will complement learning alongside seminars, group work & individual tutorials. This strategy will enhance student's ability to link theory to public health strategies and explore how to tackle specific public health issues in specific communities (LO 1a, 1b, 2a, 2b). Students will work in groups to research, embed their understanding and report on epidemiological data, demonstrating an understanding of trends and projections and how this can be related to public health strategies (LO1a, 1b, 2a, 2b, 3a). Students have optionality in negotiating their chosen public health issue and specific geographical community to develop a community public health profile (2b).

Formative feedback will be provided individually, in small groups and by peer review. All learning outcomes are assessed by a report of 2,500 words.

Mode of Assessment

Type	Method	Description	Length	Weighting	Final Assess'
Summative	Coursework	Community Public Health Report -	0-3000 words	100%	Yes

3000 words

Legacy Code (if applicable)

Reading List

To view Reading List, please go to [rebus:list](#).