

MBA Management Project

Module Code:	MAL7002-D
Academic Year:	2018-19
Credit Rating:	40
School:	School of Management
Subject Area:	Management and Law
FHEQ Level:	FHEQ Level 7 (Masters)
Module Leader:	Dr Craig Johnson

Additional Tutors:
Mr Ian Fouweather

Pre-requisites:

Co-requisites:

Contact Hours

Type	Hours
Tutorials	18
Laboratory	2
Directed Study	380

Availability Periods

Occurrence	Location/Period
DLA	University of Bradford / Semester 2 (Feb - May)
DLB	University of Bradford / Semester 2 (Feb - May)
DLA	University of Bradford / Semester 3 (June - Oct)
DLB	University of Bradford / Semester 3 (June - Oct)

Module Aims

The Management Project constitutes an ordered, critical exposition of problem-based learning, affording evidence of reasoning power and knowledge by contextualising primary and/or secondary data and positioning this within relevant literature. The process is fundamentally participant-orientated and will provide a degree of autonomy, independence

and self-direction in learning. Participants strengthen their expertise and skills acquired during the taught stages of the MBA programme by contextualising generic managerial theory to an organisation-specific challenge.

Outline Syllabus

The nature of the organisational issue will dictate the syllabus for the Management Project. However, generic to all projects will be a grounding in the ethics of investigating organisational problems, research methodology and how to conduct a literature review...

Module Learning Outcomes

On successful completion of this module, students will be able to...

- 1
 - 1.1. Develop systematic and creative resolutions to managerial challenges based on the synthesis of established and contemporary literature and appropriately collected data.
 - 1.2. Deploy ethically-sound, problem-solving processes from a range of techniques for the exploitation of opportunities and/or the amelioration of external threats for contemporary organisation(s).
 - 1.3. Implement multidisciplinary approaches to issues that have a beneficial impact for the target organisation(s) by adapting, developing and extending knowledge delivered in the core and elective modules.
- 2
 - 2.1. Critically evaluate, synthesise and apply advanced scholarship to multidisciplinary and unprecedented management and/or business issues.
 - 2.2. Evaluate methodologies, develop critiques of these and, where appropriate, propose creative approaches to unique business and management challenges.
 - 2.3. Evaluate business decisions within the context of the sustainability agenda in its broadest sense.
 - 2.4. Evaluate managerial problem solving within the context of ethical conduct.
- 3
 - 3.1. Apply creativity and leadership in addressing interdisciplinary and complex managerial challenges.
 - 3.2. Act autonomously in scoping, planning and implementing tasks of high quality within a narrow time frame.
 - 3.3. Employ initiative, personal responsibility and resilience in complex and unpredictable situations.
 - 3.4. Operationalise ongoing professional and career development needs.
 - 3.5. Deploy a strategy of sustainable self-development in order to remain contemporary as a manager.

Learning, Teaching and Assessment Strategy

The project represents 400 hours of study by participants with 20 hrs formal assistance from a tutor who acts as a supervisor. The process begins with an introductory project workshop (Laboratory/Practical). These are an introduction to LO2.2 - LO2.4. This is then extended by a series of planned interactions with the supervisor (Seminars/Tutorials) that will develop LO1.1 to LO1.3 and LO2.1.

Initially participants on the programme need to choose an issue / problem from an organisation sourced by themselves or one sourced by the School of Management (LO3.2). From this initial idea they will be allocated with a supervisor for their Management Project

and agree a project plan (Also LO3.2). From then on participants set their own agendas and objectives (LO3.3) and capture useful skills in the scoping, planning and deployment of a large-scale project (LO3.1 - LO3.5). Indeed learning objectives are associated with managing the process (LO3.3) as well as the delivered product (LO1.1 - LO1.3 and LO2.1 to LO2.4).

Mode of Assessment

Type	Method	Description	Length	Weighting	Final Assess'
Summative	Dissertation or Project Report	Bound project (maximum of 9000 words)	-9000 words	100%	Yes

Legacy Code (if applicable)

MAN4068Q

Reading List

To view Reading List, please go to [rebus:list](#).