

Introduction to Research Methods at Doctorate Level

Module Code:	MAL7007-B
Academic Year:	2018-19
Credit Rating:	20
School:	School of Management
Subject Area:	Management and Law
FHEQ Level:	FHEQ Level 7 (Masters)
Module Leader:	Professor Nancy Harding

Additional Tutors:

Pre-requisites:

Co-requisites:

Contact Hours

Type	Hours
Lectures	15
Tutorials	20
Laboratory	5
Directed Study	160

Availability Periods

Occurrence	Location/Period
BDA	University of Bradford / Full Year (Sept - Aug)

Module Aims

To introduce students' to research methods to be used in management and organisation studies at doctoral level, building on their experience of research in their masters degrees, to develop and practise broad-ranging research skills.

Outline Syllabus

The research process; distinguishing between quantitative and qualitative methods; defining a research question; ethics in research; introduction to quantitative methods at doctoral level; introduction to qualitative methods at doctoral level; introduction to mixed methods at doctoral level; designing a pilot study; writing a research report.

Module Learning Outcomes

On successful completion of this module, students will be able to...

- 1 1a. Understand the different stages of undertaking research projects;
1b. Discuss different ways of approaching research in management and organisation studies;
1c. Explore the designing of a research project;
1d. Reflect upon yourself as a researcher.

- 2 2a. Identify a research topic and develop a specific research question;
2b. Experiment with methods for researching into that topic;
2c. Undertake a small pilot study;
2d. Analyse the data collected;
2e. Write a reflexive account of what you have learned in undertaking the pilot study and what knowledge and skills you may need to develop in subsequent research methods modules.

- 3 3a. Know how to use the library and on-line resources to search for literature;
3b. Organise and undertake a pilot study on a topic of your choice.

Learning, Teaching and Assessment Strategy

The philosophy underpinning the taught part of the DBA is that mature students such as those attracted to the DBA learn best by reading, doing, then reflecting on that doing, before beginning the cycle again. Each module builds on the learning achieved in previous modules, so learning is cumulative, and all modules relate to each other. Practically, students are busy professionals from large and small organisations from all parts of the world, who study part-time. Teaching is in intensive study blocks of 3-5 days, and after each study block students have 6-8 weeks in which to undertake the work required by the module. During this period they focus on self-directed study, in liaison with (in the first year) the module tutor and (in the second year) their supervisor. There are eight inter-linked, taught modules that take students from an introduction to research to transfer to readiness to transfer to doctoral status. In the first year's four taught modules, the module leader first marks all papers, which are then second marked by the module leader of the next module in the timetable. This is the first of the eight modules and begins the cumulative developmental process described above. Lectures will be used to introduce concepts, principles, theories and practices of research (learning outcomes 1a, 1b, 1c). These will be supported by a range of student-led and academically supported activities in seminars, practical research skills exercises, group exercises, and group presentations. Seminars will aid the development of the capacity to formulate research aims and objectives (1b, 1c, 2a, 2b, 3a). Oral and informal feedback and advice will be given in seminars and small group exercises. Directed study will encourage students to draw on research methods literature and learn how to apply the methods discussed in practice (1b, 1c, 2a, 2b, 2d, 3a).

Assessment is in the form of an individual, small, mixed-methods piece of empirical research which will help students discover the practicalities of research, its relationship to guides in relevant literature, and the advantages of reflecting on own experiences (1a, 1b, 1c, 1d, 2a, 2b, 2c, 2d, 2e,3b). All outcomes therefore contribute to achieving the module`s over-arching aim. Students will write a 7000 word paper which will take the format of a journal research paper, but with greater focus on the methodology.

Mode of Assessment

Type	Method	Description	Length	Weightin g	Final Assess'
Summative	Coursework	Individual assignment (7000 words)	0 hours	100%	Yes

Legacy Code (if applicable)

MAN4285D

Reading List

To view Reading List, please go to [rebus:list](#).