

Management Project Readiness Assurance Test

Module Code:	MAL7039-R
Academic Year:	2018-19
Credit Rating:	
School:	School of Management
Subject Area:	Management and Law
FHEQ Level:	FHEQ Level 7 (Masters)
Module Leader:	Dr Craig Johnson

Additional Tutors: Mr Ian Fouweather, Mr Shahid Rasul

Pre-requisites:

Co-requisites:

Contact Hours

Type	Hours
Directed Study	100

Availability Periods

Occurrence	Location/Period
DIA	Dubai Knowledge Village / Full Year (Sept - Aug)
BDA	University of Bradford / Full Year (Sept - Aug)
DLA	University of Bradford / Full Year (Sept - Aug)

Module Aims

To develop the competencies of the students to critically appraise a business problem and to plan and conduct relevant research, both individually and co-operatively, leading to a solution.

Outline Syllabus

The nature of business problems; Using literature to understand and scope the business problem; Understanding types of data and issues regarding their collection; Developing and planning systematic approaches to business problem solving; Data collection using survey questionnaires; Understanding hypothesis testing, cross tabulations and simple linear

regression; Collecting data using: participant observation; interviewing; focus groups, and; the Delphi method; Using soft systems analysis to understand processes and quantify improvements; Performing and presenting the analysis of qualitative data; Using mixed methods to strengthen and support an argument; Presenting analysis of quantitative data including descriptive summary statistics; Presenting solutions to a business audience: writing a business project or report; Applying ethical considerations to research activities.

Module Learning Outcomes

On successful completion of this module, students will be able to...

- 1 Demonstrate knowledge of systematic approaches to problem solving;
- 2 Demonstrate a critical understanding of the role of information/data in informing business decision making;
- 3 Demonstrate knowledge of a wide range of data collection and analytical techniques, including; (basic) statistics, interviewing skills/techniques; content analysis, and; soft systems analysis;
- 4 Apply ethical considerations to research activities.

Learning, Teaching and Assessment Strategy

Available purely as on-line material

Two hour multiple-choice, closed book examination to be conducted under a controlled environment at a recognised examination centre.

Mode of Assessment

Type	Method	Description	Length	Weighting	Final Assess'
Formative	Examination - MCQ	MCQ Test on line	1 hour	%	No
Summative	Examination - MCQ	MCQ on-line examination	1 hour	100%	Yes

Legacy Code (if applicable)

Reading List

To view Reading List, please go to [rebus:list](#).