

Advanced studies in Management and Business Studies (2): Translating Research into Practice

Module Code:	MAL8009-C
Academic Year:	2018-19
Credit Rating:	30
School:	School of Management
Subject Area:	Management and Law
FHEQ Level:	FHEQ Level 8 (Doctorate)
Module Leader:	Professor Nancy Harding

Additional Tutors:

Pre-requisites:

Co-requisites:

Contact Hours

Type	Hours
Lectures	4
Tutorials	8
Directed Study	288

Availability Periods

Occurrence	Location/Period
BDA	University of Bradford / Full Year (Sept - Aug)

Module Aims

The aims of this module are to: A. develop understanding of the current state of knowledge concerning how to translate research findings into practice; and B. to explore how you may apply that knowledge to translating the findings of your own research into practice, thus ensuring you achieve the core distinction between a DBA and a Ph.D.

Outline Syllabus

Theoretical perspectives on translating research into practice; Empirical evidence concerning the translation of research into practice; Working with your own findings and in your own or other organisations; The DBA Thesis and its concluding chapter: research into practice.

Module Learning Outcomes

On successful completion of this module, students will be able to...

- 1
 - 1a. Understand the importance of exploring in a DBA thesis the translation of research findings into practice;
 - 1b. Discuss the latest perspectives on the translation of research into practice;
 - 1c. Be able to distinguish between different theoretical approaches to the topic;
 - 1d. Be able to critically analyse relevant literature, including the theoretical and empirical accounts;
 - 1e. Reflect upon the findings from your pilot study and be able to explore hypothetically how they could be translated into practice, if wider research were to support the findings.
- 2
 - 2a. Be able to understand the issues that arise when translating research findings into practice;
 - 2b. Explore the implications of research and scholarship for the lived world of management and organisations.
 - 2c. Be able to write a concluding chapter for your thesis that explores how to translate the findings of your research into practice.
- 3
 - 3a. Demonstrate possession of the necessary expertise to think through the issues of translating research into organizational practice.
 - 3b. Be able to think through how to translate the findings of your own research into organizational practice.

Learning, Teaching and Assessment Strategy

This module's learning and teaching consists of three methods: lectures, workshops and one-to-one explorations with supervisors. Lectures will explore the current evidence about and state of knowledge about translating research into practice (1a, 1b, 1c, 1d, 2a, 2b, achieving Aim A); and will discuss the DBA thesis and the writing of the concluding chapter on 'research into practice' (1e, 2b, 2c, 3b, achieving Aim B.). Workshop presentations and small group work within the workshops will facilitate students' exploration of how their own research can be translated into practice to influence the organizations they work for (1e, 2a, 2b, 2c, 3b, achieving Aim B). One-to-one discussions with supervisors during the planning for and preparation of the coursework will hone this knowledge and further develop the skills (1a, 1e, 2a, 2b, 2c, 3a, 3b, achieving Aims A and B).

They will write one paper of 8,000-10,000 words in length that explores the translation of research into practice.

Mode of Assessment

Type	Method	Description	Length	Weighting	Final Assess'
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Summative	Coursework	One paper of 8000 - 10000 words	8000- 10000 words	100%	No
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Legacy Code (if applicable)

MAND009T

Reading List

To view Reading List, please go to [rebus:list](#).