

Sustainability and Social Responsibility

Module Code:	OIM4008-B
Academic Year:	2018-19
Credit Rating:	20
School:	School of Management
Subject Area:	Operations and Information Management
FHEQ Level:	FHEQ Level 4

Pre-requisites:

Co-requisites:

Contact Hours

Type	Hours
Lectures	22
Tutorials	10
Directed Study	168

Availability Periods

Occurrence	Location/Period
ONA	College of Banking and Financial Studies, Oman / Academic Year (Sept -
BDA	University of Bradford / Academic Year (Sept - May)

Module Aims

- 1.Appreciate and understand sustainability concepts, measurements and standards
- 2.Understand the importance of sustainability within the context of operations management
- 3.Understand corporate and social responsibility in the context of the wider organisation.

Outline Syllabus

Agenda 21
Population and limits to growth
Commodities and alternatives
Supply Chain
Recycling and Life Cycle Analysis

Circular Economy
Sustainable Tourism
Stakeholder Theory
CSR Theories
Operations Management models
Performance Management and Process Improvement

Module Learning Outcomes

On successful completion of this module, students will be able to...

- 1 a) Demonstrate understanding of sustainability and social responsibility models
 b) Understand how to assess the environmental and social impact of business

- 2 a) Understand limitations/constraints for operations management
 b) Identify and evaluate at a basic level sustainability and social responsibility issues in operations environments

- 3 a) Demonstrate analytical and problem solving skills
 b) Work within a team and demonstrate discussion skills
 c) Demonstrate technical skills of using different media for presentation and video making

Learning, Teaching and Assessment Strategy

Lectures will discuss and develop current concepts and theories applicable to sustainability as it affects various aspects of an organisation. Both lectures and tutorials will provide students with opportunities to use and appreciate as issues applicable to contemporary sustainability issues (LO 1a, 1b, 2a, 2b, 3a, 3b, 3c).

Ideas used in lectures and tutorials will be supported by multi-media sources, demonstrating the applicability of theory to practice and the development of sustainable issues over time (LO 1b, 2a, 3a).

Students are required to research topics and organisations as this is part of their assessed work (LO 1a, 2a, 2b, 3b).

Knowledge development and writing skills will be developed and reviewed during the module. As part of their assessment students will hand in a brief report on an individual basis also students will give a group presentation on a chosen topic and will submit a video of 3 to 5 minutes which shows sustainable or socially responsible practices. Feedback on this material will be returned to the student. This will allow students to gauge their subject knowledge and presentation skills (LO 1a, 2b, 2c).

Mode of Assessment

Type	Method	Description	Length	Weighting	Final Assess'
Summative	Presentation	Group presentation and group video		30%	No
Summative	Coursework	Individual Assignment	-2500 words	70%	Yes
Summative	Coursework	Supplementary Coursework	-4000 words	100%	Yes

Legacy Code (if applicable)

Reading List

To view Reading List, please go to [rebus:list](#).