

Strategic Information Systems

Module Code:	OIM6003-A
Academic Year:	2018-19
Credit Rating:	10
School:	School of Management
Subject Area:	Operations and Information Management
FHEQ Level:	FHEQ Level 6
Module Leader:	Dr Zahid Hussain

Additional Tutors:

Pre-requisites:

Co-requisites:

Contact Hours

Type	Hours
Lectures	12
Tutorials	6
Directed Study	82

Availability Periods

Occurrence	Location/Period
ONA	College of Banking and Financial Studies, Oman / Semester 2 (Feb -
MSA	Management Development Institute of Singapore (MDIS) / Full Year
IGA	The Institute of Integrated Learning in Management (IILM) (Gurgaon) /
IMA	The Institute of Integrated Learning in Management (IILM) / Semester 2
BDA	University of Bradford / Semester 2 (Feb - May)

Module Aims

To have a strategic understanding of business information systems in organisations.

To develop skills in analysing and planning the uses of business information systems in organisations to yield better efficiency, effectiveness and value.

Outline Syllabus

Strategic role of information systems in digital age. Uses of different types of information systems in different organisational processes. IS led organisational change. Information management, knowledge management and information systems strategies. Strategic information systems planning frameworks. Strategic information systems planning tools.

Module Learning Outcomes

On successful completion of this module, students will be able to...

- 1 explain the nature and role of business information systems
- 2 analyse the strategic organisational needs for business information systems and their impact on organisations.
- 3 demonstrate a strategic awareness of the process followed in planning information systems for organisations.

Learning, Teaching and Assessment Strategy

The lectures will introduce theories applicable to strategic use of information systems. These sessions will introduce you to deeper concepts and will provide you with an opportunity to use the information as applied to contemporary systems issues (Learning Outcome 1). The lectures will be complemented and enhanced by multi-media sources [DVD media clips based on known companies, online sources e.g. YouTube, BBC News, professional articles etc] demonstrating the applicability of the material to businesses today (Learning Outcome 3). You will be led to undertake reading from a range of sources to enhance your understanding (Learning Outcomes 2, and 3). This will be facilitated by the directed reading list but also provision of external links and documents on the Blackboard site. The assessment for this module consists of an assignment that encourages application of relevant theory to a practice scenario (Learning Outcomes 1, 2, 3 and 3). Formative feedback and eventually summative feedback will be given.

Mode of Assessment

Type	Method	Description	Length	Weighting	Final Assess'
Summative	Coursework	Individual assignment of up to 2000 words	0 hours	100%	Yes

Legacy Code (if applicable)

MAN0605M

Reading List

To view Reading List, please go to [rebus:list](#).