

Operations Management (Distance Learning)

Module Code:	OIM7002-A
Academic Year:	2018-19
Credit Rating:	10
School:	School of Management
Subject Area:	Operations and Information Management
FHEQ Level:	FHEQ Level 7 (Masters)
Module Leader:	Mr Ian Fouweather

Additional Tutors:

Pre-requisites:

Co-requisites:

Contact Hours

Type	Hours
Directed Study	100

Availability Periods

Occurrence	Location/Period
DLA	University of Bradford / Semester 2 (Feb - May)
DLB	University of Bradford / Semester 2 (Feb - May)
DLC	University of Bradford / Semester 2 (Feb - May)
DLD	University of Bradford / Semester 2 (Feb - May)

Module Aims

1. Provide a framework for critical awareness of the concepts and principles of operations management through the business process cycle;
2. Provide opportunities for the use of the models, frameworks and techniques to support decision making
3. Enable the critical evaluation of current operational business problems so that learning can be adapted and applied in order to create sustainable business solutions

Outline Syllabus

The module is predicated on a systemic and structured approach to understanding how businesses operate, what the key levers to sustainable and successful performance are and how they can be applied. The specific topics covered are:

Introduction to Operations Management

Service Operations

Designing the Transformation Process

Job Design and Process Analysis

Design and Variety

Capacity Management

Planning and Control

Quality Management

Module Learning Outcomes

On successful completion of this module, students will be able to...

- 1
 - 1a. Explain the central role of Operations within the business and how any facet can impact business performance and thereby sustainability
 - 1b. Critically discuss the concepts, structure and strategic roles of the operations functions through the business process cycle within the contemporary organisation;
- 2
 - 2a. Assess and analyse operational and strategic operations problems through the selection and application of appropriate theoretical models and frameworks
 - 2b. Develop skills in the use of techniques associated with decision support and decision making in the areas of operations
- 3
 - 3a. Research and analyse current practice and concepts in the discipline
 - 3b. Evaluate current business problems to adapt and apply the theoretical concepts and tools learned to an operational business environment to promote organisational sustainability;

Learning, Teaching and Assessment Strategy

The teaching and learning for this module will be delivered via a comprehensive distance learning package that incorporates a designated set text and a module manual. The module manual will guide student reading, provide self-assessment exercises, and identify case studies that will encourage a critical exploration of business ethics and sustainability.

Individual learners will be supported via e-mail and access to VLE based learning environment. Assessment for this module will take the form of an individual piece of coursework of 3,500 words that will test all of the learning outcomes shown below.

Mode of Assessment

Type	Method	Description	Length	Weighting	Final Assess'
Summative	Coursework	Individual 2000 word assignment		100%	Yes

Legacy Code (if applicable)

MAN4048M

Reading List

To view Reading List, please go to [rebus:list](#).