

Public Health

Module Code:	PUH7002-C
Academic Year:	2018-19
Credit Rating:	30
School:	School of Nursing and Healthcare Leadership
Subject Area:	Public Health
FHEQ Level:	FHEQ Level 7 (Masters)

Pre-requisites:

Co-requisites:

Contact Hours

Type	Hours
Lectures	30
Tutorials	20
Directed Study	100
Other (DO NOT USE)	150

Availability Periods

Occurrence	Location/Period
BDA	University of Bradford / Semester 1 (Sep - Jan)

Module Aims

(1) To develop an in-depth critical awareness of the principles of public health and public health practice. (2) Synthesise theoretical frameworks and research knowledge to explore the influence of socio-environmental factors on disease and the promotion of health and wellbeing. (3) To synthesise theory and knowledge of public health principles and practice to inform clinical practice and role development.

Outline Syllabus

Knowledge base, theories and concepts of public health: Principles of public health, current and historical perspectives, application of theories of public health. Epidemiology data: Key indicators and projections, assessment of needs, risk factors, models of community profiling. Concepts and determinants of health and illness: Theoretical models of behaviour change, applications of the theories of public health to promote health and well being of the population, community development, community and population views of health, inequalities in health. Public health in practice: Public health in the community, improving public health in national initiatives, SureStart, sexual health, greener cities, making healthier choices easier, personal awareness and behaviours, empowering individuals and groups. Management of public health: Leadership for health, collaborative working, organisation and organisational theory, funding, ethical issues, professional and legal responsibilities.

Module Learning Outcomes

On successful completion of this module, students will be able to...

- 1
 - 1.1: Critically analyse the knowledge base, theories, ethics and ideological debates underpinning public health policy and provision.
 - 1.2: Engage in critical analysis of the evidence associated with the concepts and determinants of health and disease, surveillance and assessment of population health and well-being.
 - 1.3: Critically analyse, interpret and apply demographic and epidemiological knowledge, skills, and statistics about health and disease and the social determinants of health.
- 2
 - 2.1: Critically appraise the principles underpinning the practice of public health and illness prevention.
 - 2.2: Critically assess and apply political concepts of public health policies that influence provision of care within different health care frameworks e.g. the NHS framework.
 - 2.3 Critically reflect on the practical and ethical issues that arise out of public health practice.
 - 2.4 Critically apply a model of disease prevention including the ability to plan, implement, monitor and evaluate strategies for promoting the health and wellbeing of the population.
- 3
 - 3.1 Develop skills of reflection, synthesis and articulate sound argument for identifying and prioritising public health needs, implementation and evaluation of public health interventions in practice.
 - 3.2 To critically evaluate and apply current evidence from a wide range of sources to inform professional practice in relation to public health and personal learning.
 - 3.3 Retrieve, apply and evaluate appropriate information on demographic and epidemiological and social data related to identifying the health needs of the population and evaluating health improvement interventions.

Learning, Teaching and Assessment Strategy

Research informed key lectures will deliver core content; providing students with the opportunity to acquire knowledge and develop conceptual understanding of public health and examine how this relates to current public health policy (LO 1.1, 1.2, 1.3, 2.1, 2.2, 2.3, 2.4). Seminars and group learning will be used to facilitate teacher/learner/peer dialogue and inter-professional discussion to further develop and challenge conceptual

understanding and engage in critical debate, self-reflection and critical evaluation of the changes that can be made in practice (LO 2.3 and 2.4). Directed study provides students with the opportunity to undertake reading, participate in enquiry based learning, address individual learning needs and contextualise learning to the students own area of practice (LO 3.1, 3.2, 3.3). VLE will be used to provide access to online resources, lecture notes & external links to websites of interest. Other consists of opportunities to participate in practice, enhance acquisition of skills and gain competence (LO 1.3, 3.2, 3.3). Formative assessment and feedback at individual tutorials, meetings and through electronic communication will facilitate reflection and student self-assessment. LO 1.1, 1.2, 1.3, 2.1, 2.2, 2.3, 2.4, 3.2, 3.3 are assessed by the assignment.

Mode of Assessment

Type	Method	Description	Length	Weighting	Final Assess'
Summative	Coursework	Demonstrate critical understanding of public health practice and principles 5000 words	0 hours	100%	Yes

Legacy Code (if applicable)

HNPI723T

Reading List

To view Reading List, please go to [rebus:list](#).