

## Business Ethics and Sustainability (Distance Learning)

|                |                                     |
|----------------|-------------------------------------|
| Module Code:   | SIB7012-A                           |
| Academic Year: | 2018-19                             |
| Credit Rating: | 10                                  |
| School:        | School of Management                |
| Subject Area:  | Strategy and International Business |
| FHEQ Level:    | FHEQ Level 7 (Masters)              |
| Module Leader: | Mr Dwayne Baraka                    |

Additional Tutors:

Pre-requisites:

Co-requisites:

### Contact Hours

| Type           | Hours |
|----------------|-------|
| Tutorials      | 5     |
| Directed Study | 95    |

### Availability Periods

| Occurrence | Location/Period                                  |
|------------|--------------------------------------------------|
| DLB        | University of Bradford / Semester 3 (June - Oct) |
| DLC        | University of Bradford / Semester 3 (June - Oct) |
| DLA        | University of Bradford / Semester 3 (June - Oct) |
| DLD        | University of Bradford / Semester 3 (June - Oct) |

### Module Aims

1. To develop management professionals with a systematic and critical knowledge and understanding of business ethics, sustainability and Corporate Social Responsibility informed by current theory, academic research and business practice;
2. To provide management professionals with a range of analytical and decision-making

skills and frameworks to enable them to make an effective and immediate contribution to the performance of an organisation in terms of sustainability, business ethics, and CSR.

## **Outline Syllabus**

The principles of Education for sustainable development (ESD) underpin this module, as well as the Principles for Responsible Management Education (PRME) initiative framework. The syllabus covers: Background to the debate surrounding business ethics and sustainability; Definition of key terms such as business ethics, sustainability, sustainable development and the circular economy, corporate citizenship; corporate social responsibility and globalisation. Normative and descriptive ethical theory; Stakeholder theory; Corporations, state and civil society; The firm as a `political` actor; personal values and ethics in business, including the MBA Oath; Duties and responsibilities of businesses - economic, social and environmental; state, co-regulation or self-regulation; risks of non-compliance; Ethical decision-making; Codes of practice and non-financial reporting; Stakeholder engagement.

## **Module Learning Outcomes**

*On successful completion of this module, students will be able to...*

- 1      1a. Critically appraise and synthesise different theoretical approaches to business ethics, sustainability and Corporate Social Responsibility practice;  
1b. Demonstrate a broad and rigorous understanding of management tools and techniques that can support ethical, sustainable and socially responsible business conduct.
- 2      2a. Identify ethically problematic situation in various areas of business practice from the perspectives of different social actors and business stakeholders using appropriate theoretical models, frameworks and decision support techniques.  
2b. Design strategies to address ethically problematic situations in business practice and create plans for the implementation of these strategies through the application of appropriate theoretical models, frameworks and decision support techniques.
- 3      Deal with complex issues both systematically and creatively, make sound judgements, and make effective and concise reports in writing.

## **Learning, Teaching and Assessment Strategy**

To gain a firm understanding of the subject area and the key issues (as outlined in the syllabus) students attend 27 hours of classroom-based learning. The classroom-based sessions will use lectures sessions to introduce students to seminal concepts, theories and ideas along with any contemporary ideas/experiences (Learning outcomes 1a and 1b). In addition to this during the 27 hours of classroom based learning students will be required to engage with a series of discussion sessions requiring them to critically assess relevant materials (e.g. case studies and academic articles, film and audio resources, and personal work experiences). (Learning outcomes 1a, 1b, 2a, 2b and 3). In order to allow the students to augment their knowledge and understanding of the subject they will be required to access and engage with a variety of online resources (videos, audio recordings, self-assessment quizzes, additional learning material provided in the VLE). Understanding is further developed through four 1-hour structured on-line tutorial sessions where students

will discuss aspects of the assessment and case studies illustrating the application of key concepts and principles within a variety of business situations. Assessment for this module will take the form of an individual piece of coursework of 2,000 words that will test all of the learning outcomes shown below (1a, 1b, 2a, 2b and 3).

### **Mode of Assessment**

| <b>Type</b> | <b>Method</b> | <b>Description</b>               | <b>Length</b> | <b>Weighting</b> | <b>Final Assess'</b> |
|-------------|---------------|----------------------------------|---------------|------------------|----------------------|
| Summative   | Coursework    | Individual assignment 2000 words | 0-2000 words  | 100%             | Yes                  |

### **Legacy Code (if applicable)**

MAN4304M

### **Reading List**

To view Reading List, please go to [rebus:list](#).