

Corporate and Social Responsibility

Module Code:	SIB7014-A
Academic Year:	2018-19
Credit Rating:	10
School:	School of Management
Subject Area:	Strategy and International Business
FHEQ Level:	FHEQ Level 7 (Masters)

Pre-requisites:

Co-requisites:

Contact Hours

Type	Hours
Lectures	12
Tutorials	11
Directed Study	77

Availability Periods

Occurrence	Location/Period
NSA	TiasNimbass Business School / Full Year (Sept - Aug)
BDA	University of Bradford / Full Year (Sept - Aug)

Module Aims

A1. To develop your theoretical understanding of organisational activities and the complexities that arise in the management of sustainability, business ethics, and CSR as a consequence of the interrelationships that exist between them.

A2. Develop your competence in a range of analytical and personal skills to enable you to make an effective and immediate contribution to the performance of an organisation in terms of sustainability, business ethics, and CSR.

A3. Develop your critical awareness of the current issues affecting sustainability, business ethics, and CSR.

Outline Syllabus

Sustainability, Corporate Social Responsibility, triple bottom line, Stakeholder Theory, ethical issues in relationships between firms and their stakeholders (e.g. shareholders, customers, employees, suppliers, civil society organisations and governments), traditional and contemporary ethical theory, ethical decision-making, CSR- and Sustainability-related tools and techniques within organisations (e.g. codes of conduct and non-financial reporting), 'management capture' of corporate responsibility, corporate responsibility practice, ethics and responsibility in large and small and medium enterprises.

Module Learning Outcomes

On successful completion of this module, students will be able to...

- 1
 - 1a. Explain the diverse contemporary meanings of the concepts of 'Corporate Social Responsibility', 'sustainability' and 'stakeholder'.
 - 1b. Critically appraise and synthesise different theoretical approaches to ethics, ethical decision-making and corporate responsibility practice.
 - 1c. Demonstrate familiarity with a range of business and management tools and techniques that can support ethical business conduct and engagement with business stakeholders.
- 2
 - 2a. Identify ethically problematic situation in various areas of business practice from the perspectives of different social actors and business stakeholders using appropriate theoretical models, frameworks and decision support techniques.
 - 2b. Design strategies to address ethically problematic situations in business practice and create plans for the implementation of these strategies through the application of appropriate theoretical models, frameworks and decision support techniques.
- 3
 - 3a. Effectively communicate complex ideas relating to ethics, Corporate Social Responsibility and sustainability theory and practice, both orally and in writing.
 - 3b. Identify and critically appraise the literature relevant to ethics, Corporate Social Responsibility and sustainability theory and practice.

Learning, Teaching and Assessment Strategy

Knowledge will be disseminated to you in a combination of formal lectures (LO 1a, 1b and 1c), group discussions of academic research articles and practical case studies (LO 1a, 1b, 1c, 2a, 2b, 3a and 3b) and directed reading (LO 1a, 1b, 1c, 2a, 2b, 3a and 3b). This will be supported by the use of the VLE. Oral feedback will be given to you during seminars. Written feedback will be given via assessment of individual coursework. Assessment for this module will take the form of an individual piece of coursework that will test all of the learning outcomes shown below (LO 1a, 1b, 1c, 2a, 2b, 3a and 3b). ESD is explicitly covered in this module.

Mode of Assessment

Type	Method	Description	Length	Weighting	Final Assess'
Summative	Coursework	Individual assignment (2000 words)	0 hours	100%	Yes

Legacy Code (if applicable)

MAN4321M

Reading List

To view Reading List, please go to [rebus:list](#).