

Module Details	
Module Title:	International Financial Management (Executive)
Module Code:	AFE7034-A
Academic Year:	2019-20
Credit Rating:	10
School:	School of Management
Subject Area:	Accounting, Finance and Economics
FHEQ Level:	FHEQ Level 7 (Masters)
Pre-requisites:	
Co-requisites:	

Contact Hours	
Type	Hours
Lectures	26
Tutorials	4
Directed Study	70

Availability	
Occurrence	Location / Period
DIC	Dubai Knowledge Village / Semester 1 (Sep - Jan)
DIA	Dubai Knowledge Village / Semester 1 (Sep - Jan)
DIC	Dubai Knowledge Village / Semester 2 (Feb - May)
DIA	Dubai Knowledge Village / Semester 2 (Feb - May)
BDA	University of Bradford / Semester 1 (Sep - Jan)
BDA	University of Bradford / Semester 2 (Feb - May)

Module Aims
This module is designed to provide you with systematic knowledge of corporate operations and sustainable stakeholder values; to provide you with a critical introduction to global financial markets; to enable you to analyse and evaluate investment and financing decisions made by multinational companies; to explore financial techniques and operational strategies that companies use to manage currency risk.

Outline Syllabus

Sustainability, stakeholder values and corporate financial decisions. The foreign currency markets and the determination of the spot and forward exchange rates. The relationship between exchange rates, price levels and interest rates. Financial instruments and currency hedging techniques. International portfolio management. International debt and swap financing techniques. Capital investment decision making in the multinational firm.

Learning Outcomes

1	(a) understand the relation between sustainable stakeholder values and corporate financial decisions (b) comprehend the institutional structure and behaviour of international currency markets (c) have become familiar with ways of managing foreign exchange risk (d) be able to extend the key theories and techniques of corporate finance and portfolio management into an international environment.
2	(a) describe the economic variables driving the foreign exchange rates and critically comment on the efficiency of foreign exchange markets (b) make portfolio allocation, capital budgeting and financing decisions for the multinational organisation (c) discuss the main strategic and derivatives-based strategies that the multinational organisation can use to manage foreign exchange risk.

Learning, Teaching and Assessment Strategy

To gain a firm understanding of the subject area and the key issues (as outlined in the syllabus) students will be required to access and engage with a variety of online resources (selected readings, video and audio resources) a designated set text and a module study book that sets out guided reading, self-assessment exercises, case studies and links to additional resources. This relates to module learning outcomes: 1a, 1b, 1c, 1d, 2a, 2b. In addition students attend a series of tutorial sessions. These sessions allow students to: a) reflect on their learning further applying relevant skills gaining a detailed understanding of the subject area b) gain an alternative and international perspective on the subject area through engaging with fellow MBA students in varying locations c) develop their ability to study as part of a group completing tasks in accordance with certain time restrictions. This relates to module learning outcomes: 2a, 2c, 3a.

Students have the opportunity to complete a series of online MCQ exercises for each module unit studied. After completing the questions students receive instant feedback on their performance. In addition to this there is the option of completing 2 formative tasks. These tasks involve answering a question(s) on a key issue/theory relating to the module. Written feedback is provided by the module tutor. This relates to module learning outcomes: 1a, 1b, 1c, 1d 3a

Summative assessment is via an individual assignment. This relates to module learning outcomes: 2c, 3a

Mode of Assessment				
Type	Method	Description	Length	Weighting
Summative	Coursework	Individual assignment	-2000 words	100%

Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html .

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.