

Module Details	
Module Title:	Economics of Healthcare Management
Module Code:	CLS6002-B
Academic Year:	2019-20
Credit Rating:	20
School:	School of Pharmacy and Medical Sciences
Subject Area:	Clinical Sciences
FHEQ Level:	FHEQ Level 6
Pre-requisites:	
Co-requisites:	

Contact Hours	
Type	Hours
Lectures	32
Tutorials	13
Directed Study	155

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Academic Year (Sept - May)

Module Aims
Develop an understanding of management and economic theories and principles and their application to the complex environment of healthcare services with particular emphasis on efficiency and equity. To evaluate contemporary issues and practices affecting economics and management of healthcare services.

Outline Syllabus
Healthcare Management: Introduction to management theories; Organisational management in health care; Roles, skills and functions of a healthcare manager i.e. planning, organising, decision making, staffing, leading and influencing, controlling; role and responsibilities of managers in the NHS; Human resource management; Training and developing employees;

Performance appraisal; Team work and communication in healthcare; Healthcare reforms in the NHS and their implications.

Health Economics: Basic economic concepts; Demand and supply for healthcare services; Variations in medical practices and supplier induced demand; Determination of prices; Market structures; Uncertainty in healthcare finance and insurance; Financing of health services; Prioritisation in health care; Efficiency and equity of healthcare provision; Metrics of health status; Economic evaluation in healthcare provision; Healthcare in the UK and other EU countries; Health economics of developing countries.

Learning Outcomes

1	Appraise the basic principles of management and their applications in healthcare organisations
2	Describe economic principles and concepts and how these principles apply to the health care to increase efficiency and equity.
3	Evaluate contemporary issues and practices affecting healthcare services including their implications.
4	Apply and evaluate the concepts and principles of management and economics in healthcare environments.
5	Make practical decisions on health service provisions based on the principles of health economics and healthcare management and make judgements about contemporary issues and policies.
6	Evaluate case studies and plan and undertake problem-solving exercises and work to clearly defined targets.

Learning, Teaching and Assessment Strategy

Information outlining the knowledge and understanding required will be delivered in lectures. In workshops and tutorials, recent health economics and healthcare management case studies and scenarios will be used to reinforce the taught component and apply concepts to the real-world healthcare situation and enhance analytical, problem-solving and communication skills.

Formative assessments, problem-based tutorials and related feedback will be used to monitor your progress. You will use your directed study hours to consolidate and expand the information presented in formal taught sessions; research and prepare for assessments; revise material from formal taught sessions; and undertake specific elements of reading as directed.

Mode of Assessment

Type	Method	Description	Length	Weighting
Summative	Examination - closed book	Short Essays - End of Semester 1	2 hours	50%
Summative	Coursework	Evaluative Report - End of Semester 2	-2000 words	50%

Reading List

To access the reading list for this module, please visit <https://bradford.rl.talis.com/index.html>.

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.