

Module Details	
Module Title:	Visualization and Storyboarding
Module Code:	FAM7017-B
Academic Year:	2019-20
Credit Rating:	20
School:	Department of Media Design and Technology
Subject Area:	Film and Media
FHEQ Level:	FHEQ Level 7 (Masters)
Pre-requisites:	
Co-requisites:	

Contact Hours	
Type	Hours
Lectures	15
Tutorials	6
Laboratory	15
Directed Study	164

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 2 (Feb - May)

Module Aims
To enable students to develop, critically apply and realise a sophisticated range of practical and conceptual approaches to storyboarding, design and the visualisation of ideas and creative concepts for use in videographic/animation projects.

Outline Syllabus
Visual research and literacy; how to concretize ideas and concepts; narrative theory; visual narrative; storyboarding; visual codes in audiovisual media; sequencing; visual style; cinematic realisation; dramaturgy; portfolio presentation.

Learning Outcomes

1	Demonstrate through portfolio and production systematic knowledge and understanding of appropriate creative approaches to visualising and storyboarding ideas and narratives for videographic/animated works.
2	Demonstrate advanced rendering and realisation skills in visualising and storyboarding ideas and narratives for videographic/animated projects.
3	Demonstrate advanced visual communication and presentation skills.

Learning, Teaching and Assessment Strategy

Instruction is delivered through a series of lectures, workshops, crits and tutorials and applied in directed study. Learning aims are assessed via a portfolio of appropriate visual development material and a one minute film based on that material. Supplementary assessment entails repairing any deficiency in the relevant area of the module.

Mode of Assessment

Type	Method	Description	Length	Weighting
Summative	Coursework	Project work: portfolio of storyboards and other visual materials	To be confirmed	60%
Summative	Coursework	Project work: one minute video/animatic/animation based on a storyboard from the portfolio and delivered via an oral presentation	To be confirmed	40%

Reading List

To access the reading list for this module, please visit <https://bradford.rl.talis.com/index.html>.

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.