

Module Details

Module Title:	Drawing for Production
Module Code:	GAV4012-B
Academic Year:	2019-20
Credit Rating:	20
School:	Department of Media Design and Technology
Subject Area:	Games, Animation and Visual Effects
FHEQ Level:	FHEQ Level 4
Pre-requisites:	
Co-requisites:	

Contact Hours

Type	Hours
Independent Study	128
Lectures	12
Laboratory	60

Availability

Occurrence	Location / Period
BDA	University of Bradford / Semester 1 (Sep - Jan)

Module Aims

This module aims to introduce students to skills in observational and constructional drawing of forms and environments. Students will learn to identify the appropriate use of formal elements and 2D and 3D methodologies as well as begin to review their work using a critical vocabulary.

Outline Syllabus

Drawing of inanimate forms and environments; linear and atmospheric perspective; application of formal elements: line, tone, texture, format, shape, space, form, scale. Detailed study of the human figure including skeletal structure and muscle structure, posture and pose. groups, posture and pose.

Learning Outcomes

1	Recognise appropriate methods to analyse, deconstruct and reconstruct 3D forms and environments. Identify formal elements and how they impact upon successful communications of forms or environments.
2	Collect and coherently organise reproductions of original works in a portfolio format. Review and present own work using a critical vocabulary. Communicate organic and inorganic forms and environments by applying a range of appropriate [predominantly manual] drawing techniques. Communicate organic and inorganic forms and environments by applying a range of appropriate constructional devices.
3	Review own work objectively within a wider context. Produce rapid sketches for communication purposes.

Learning, Teaching and Assessment Strategy

The module will be delivered as a series of practical art classes with students expected to undertake both group and individual tasks. Facilitation of learning will take place in the form of group critiques, one on one tutoring and interactive lectures. Some sessions will take place outside. Drawing skills will be acquired through observational and constructional exercises in both 2D and 3D and the successful application of formal elements through critical analysis and self-reflection. Module skills will be summatively assessed in the submission of two comprehensive portfolios. Formative assessment will form an important part of module learning. There will be written feedback on portfolios once a semester prior to summative assessment submission. Supplementary assessment is to create a digitized portfolio of observational drawing with written critique. Although group work and cooperation will occur in some elements of the module and in some tasks, assessment will be undertaken on an individual basis.

Mode of Assessment

Type	Method	Description	Length	Weighting
Summative	Presentation	A short presentation with critique of a portfolio of your observational drawings.	800-word equivalent	50%
Summative	Coursework	A portfolio of digitized observational drawings with written critique.	1000-word equivalent	50%
Referral	Coursework	Supplementary Assessment: a digitized portfolio of observational drawing with written critique.	2000-word equivalent	100%

Reading List

To access the reading list for this module, please visit <https://bradford.rl.talis.com/index.html>.

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.