Module Details

Module Title:	Business Ethics and Social Responsibility
Module Code:	HRM6010-B
Academic Year:	2019-20
Credit Rating:	20
School:	School of Management
Subject Area:	Human Resource Management
FHEQ Level:	FHEQ Level 6
Pre-requisites:	
Co-requisites:	

Contact Hours

Type	Hours
Lectures	24
Tutorials	12
Directed Study	164

Availability

Occurrence	Location / Period
ONA	College of Banking and Financial Studies, Oman / Semester 2 (Feb - May)
BDA	University of Bradford / Semester 2 (Feb - May)

Module Aims

To provide an understanding of the philosophical and sociological context of business ethics and (corporate) social responsibility.

To introduce some of the most prominent ethical frameworks which can be used to analyse policy and practice in contemporary business organisations at both the micro and macro levels.

Outline Syllabus

Introduction to Business Ethics and Corporate Social Responsibility.
Introduction to Ethical theory.

Utilitarian Ethical theory. Deontology and Kantian Ethics. Feminist Ethics. Discourse Ethics Shareholders as stakeholders. Employees as stakeholders. Consumers as stakeholders. Suppliers.	

Learning Outcomes

1	Demonstrate an understanding of the nature of the ethical issues and arguments raised in the module; and how they impact on practice
2	Debate the importance of corporate social responsibility for organisations and managers in the contemporary workplace
3	Use moral philosophy to answer questions of an ethical nature facing business and society, more generally
4	Apply ethical arguments in an informed way to clarify issues of right and wrong, good and bad practice; and
5	Consider and reflect on issues of an ethical nature and employ creative thinking to formulate appropriate solutions

Learning, Teaching and Assessment Strategy

In this module you will have 12 x two hour lectures once per week. These will provide an overview of ethics generally and applied ethics (in this case applied to the world of business) in particular (LOs 1, 2 and 3). You will also have 12 x one hour tutorials, these are designed to reinforce the lecture topics and to provide a theoretical basis for practical ethical responses to ethical problems (LOs 1, 2, 4 and 5).

The module will fall into two halves. The first half is designed to assist you to learn how to use and apply ethical theory. Here the focus will be on 'micro' ethics as it is experienced and practiced between individuals and groups. The second half will consider social responsibility more widely at the organisational or 'macro' level as it applies to organisations, industries and professions.

The formal assessment for the module is an individual essay of 4,000 words where you will present an ethical argument for a course of action in response to a hypothetical ethical dilemma (LO 1 to 5)

Mode of Assessment

Type	Method	Description	Length	Weighting
Summative	Coursework	Individual essay	4000 words	100%

Reading List

To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html.

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.