

Module Details	
Module Title:	Final Year Business Project
Module Code:	HRM6013-D
Academic Year:	2019-20
Credit Rating:	40
School:	School of Management
Subject Area:	Human Resource Management
FHEQ Level:	FHEQ Level 6
Pre-requisites:	
Co-requisites:	

Contact Hours	
Type	Hours
Lectures	24
Tutorials	18
Directed Study	358

Availability	
Occurrence	Location / Period
ONA	College of Banking and Financial Studies, Oman / Academic Year (Sept - May)
BDA	University of Bradford / Academic Year (Sept - May)

Module Aims
The Individual Project aims to consolidate your learning in previous stages by expanding your knowledge of the relevant research methods to undertake a piece of individual in-depth research through the use of established research techniques and scholarship relevant to your degree/discipline. As part of this final year Business project, you may have the opportunity to meet organizations seeking advice on a real Business Challenge and take on the business challenge as your final year project. You will also be introduced to the sustainable development goals as identified by the United Nations Development Programme and advised to consider these goals when defining your topic.

Outline Syllabus

- 1 Introduction to the philosophy of empirical research
- 2 Literature search and literature review
- 3 An overview of Research Design (research approach and ethics; methodology & methods)
- 4 Introduction to qualitative research. An overview of qualitative methods of data collection (including interviews, focus group, observations)
- 5 An overview of qualitative methods for data analysis (including content analysis, inductive methods for analysis)
- 6 Introduction to quantitative empirical methods (including descriptive and graphical analysis)
- 7 Obtaining data and basic data analysis
- 8 Statistical inference
- 9 Correlation and causation
- 10 Introduction to the classical linear regression model
- 11 Independent learning within any area of Management relevant to your degree.

Learning Outcomes

1	Demonstrate in depth knowledge and a systematic, academically informed understanding of a selected topic relevant to your degree.
2	Contextualise in depth knowledge within current academic debates
3	Produce a project proposal as a means to developing and refining your ideas which will feed into a more substantive research based project.
4	Identify, access and critically evaluate/review the relevant data and literature in systematic manner.
5	Demonstrate awareness of research methods design and their strengths and limitations
6	Demonstrate the ability to select the most suitable research methods and consider potential ethical issues.
7	Carry out and present original research and/or produce original materials relevant to your degree.
8	Develop, reflect upon and modify your time management and problem solving skills.
9	Work with an advisor in order to plan a scheme of work from inception to completion

Learning, Teaching and Assessment Strategy

Through a combination of lectures, tutorials and the support of an advisor, you are expected to undertake in depth research in order to produce analytic and developed written work in an area relevant to your degree programme. (LO:to 9).

In the contact sessions, you will be asked to take an active role by contributing to large and small group discussions as a means of further developing your ideas. (LO:7, 8, 9).

The project proposal and final dissertation assess all the module learning outcomes. (LO:1 to 9).

Mode of Assessment

Type	Method	Description	Length	Weighting
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Summative	Dissertation or Project Report	Project	7500 words	90%
Summative	Coursework	Individual Coursework - proposal	1000 words	10%

Reading List

To access the reading list for this module, please visit <https://bradford.rl.talis.com/index.html>.

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.