

Module Details	
Module Title:	Management Project
Module Code:	LEM7006-E
Academic Year:	2019-20
Credit Rating:	60
School:	School of Nursing and Healthcare Leadership
Subject Area:	Leadership and Management (Health)
FHEQ Level:	FHEQ Level 7 (Masters)
Pre-requisites:	
Co-requisites:	

Contact Hours	
Type	Hours
Lectures	15
Tutorials	12
Directed Study	573

Availability	
Occurrence	Location / Period
DIA	Dubai Knowledge Village / Semester 1 (Sep - Jan)
DIA	Dubai Knowledge Village / Semester 2 (Feb - May)
BDA	University of Bradford / Semester 1 (Sep - Jan)
BDA	University of Bradford / Semester 2 (Feb - May)
BDA	University of Bradford / Semester 3 (June - Oct)

Module Aims
To enable managers to: Gain knowledge and understanding of a range of methods appropriate to undertaking a management project; Undertake an in-depth management project addressing a management problem or opportunity; To produce managers who can use evidence based approach to address management problems and opportunities.

Outline Syllabus

This is an independent project with a taught component in the beginning. Following the taught component each student will be allocated a project supervisor who offers support and guidance. Students will negotiate a project topic which focuses on a work based problem or opportunity relevant to the student's area. This will be carried out and written up by the student for submission and assessment.

Syllabus for taught component:

Introduction to undertaking a management project;
establishing a management opportunity or problem;
Undertaking project research in different organisational settings;
Linking the research process/management process theory;
Approaches and management models;
Developing aims and objectives;
Selection of appropriate research and management theory;
Different approaches to undertaking a management project;
Design, data collection and data analysis in the management project;
Ethics - processes and products; Practical skills of managing a project;
Interpretation and application of findings to management theory and practice;
Applying evidence based approaches to dealing with management problems/opportunities;
Developing a brief management project proposal.

Learning Outcomes

1	a. Identify a management problem or opportunity within your organisation. b. Develop appropriate aims and objectives to address the problem or opportunity identified. c. Identify relevant management theories that underpin the management problem/opportunity. d. Identify and critically evaluate different approaches to undertaking a management project
2	a. Undertake a critical review of relevant management literature. b. Select an appropriate management project design and collate and analyse data to address the management problem/opportunity. c. Interpret and critically evaluate the results/findings and apply these to the management problem or opportunity. d. Discuss the importance of ethical considerations and the implications for practice of undertaking a management project where appropriate.
3	a. Select and use appropriate sources of information. b. Present a written report to a high academic standard, which presents conclusions and recommendations where appropriate. c. Reflect on the process of undertaking the project and identify what has been learned. d. Manage own learning. e. Problem solve. f. Communicate complex ideas.

Learning, Teaching and Assessment Strategy

Learning outcomes:

LO 1a-2d are developed and achieved through a series of contextualising workshops/lectures that cover key topics which are further explored in supervision and supported through the VLE.

Evidence based content will be delivered by faculty experts and students will be encouraged to identify evidence based arguments and critique these in relation to their practice.

Different methods will be used to explore the subjects explored in the workshops/lectures and provide students with the opportunity to discuss and analyse the topics and to improve their communication and problem solving skills (learning outcome 3e-f).

Extensive use is made of the Virtual Learning Environment and this medium is used to complement workshops/lectures, to support students and includes relevant web-sites, documents and a range of online resources such as You-Tube clips and audio files.

Learning outcomes 1a-3b will also be addressed using directed student study and supervision, this will enable students to develop and expand their knowledge and analytical skills by undertaking guided reading and preparing for supervision sessions.

Learning outcomes 1a-3f are assessed via a summative written management report.

Students are encouraged to submit each chapter for discussion with the supervisor then a full draft of the management project prior to the final submission date in order to receive final formative feedback. Feedback throughout the process is intended to provide development on aspects of writing, for style and relevant content.

Mode of Assessment

Type	Method	Description	Length	Weighting
Summative	Coursework	A written management report (15000 words)	0 hours	100%

Reading List

To access the reading list for this module, please visit <https://bradford.rl.talis.com/index.html>.

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.