

Module Details	
Module Title:	Management Project Readiness Assurance Test
Module Code:	MAL7039-R
Academic Year:	2019-20
Credit Rating:	
School:	School of Management
Subject Area:	Management and Law
FHEQ Level:	FHEQ Level 7 (Masters)
Pre-requisites:	
Co-requisites:	

Contact Hours	
Type	Hours
Directed Study	100

Availability	
Occurrence	Location / Period
DIA	Dubai Knowledge Village / Full Year (Sept - Aug)
BDA	University of Bradford / Full Year (Sept - Aug)
DLA	University of Bradford / Full Year (Sept - Aug)

Module Aims
To develop the competencies of the students to critically appraise a business problem and to plan and conduct relevant research, both individually and co-operatively, leading to a solution.

Outline Syllabus
The nature of business problems; Using literature to understand and scope the business problem; Understanding types of data and issues regarding their collection; Developing and planning systematic approaches to business problem solving; Data collection using survey questionnaires; Understanding hypothesis testing, cross tabulations and simple linear regression; Collecting data using: participant observation; interviewing; focus groups, and; the Delphi method; Using soft systems analysis to understand processes and quantify

improvements; Performing and presenting the analysis of qualitative data; Using mixed methods to strengthen and support an argument; Presenting analysis of quantitative data including descriptive summary statistics; Presenting solutions to a business audience: writing a business project or report; Applying ethical considerations to research activities.

Learning Outcomes

1	Demonstrate knowledge of systematic approaches to problem solving;
2	Demonstrate a critical understanding of the role of information/data in informing business decision making;
3	Demonstrate knowledge of a wide range of data collection and analytical techniques, including; (basic) statistics, interviewing skills/techniques; content analysis, and; soft systems analysis;
4	Apply ethical considerations to research activities.

Learning, Teaching and Assessment Strategy

Available purely as on-line material

Two hour multiple-choice, closed book examination to be conducted under a controlled environment at a recognised examination centre.

Mode of Assessment

Type	Method	Description	Length	Weighting
Summative	Examination - MCQ	MCQ on-line examination	1 hour	100%
Formative	Examination - MCQ	MCQ Test on line	1 hour	%

Reading List

To access the reading list for this module, please visit <https://bradford.rl.talis.com/index.html>.

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.