

Module Details	
Module Title:	Introduction to Public Health
Module Code:	NUR7053-B
Academic Year:	2019-20
Credit Rating:	20
School:	School of Nursing and Healthcare Leadership
Subject Area:	Nursing
FHEQ Level:	FHEQ Level 7 (Masters)
Pre-requisites:	
Co-requisites:	

Contact Hours	
Type	Hours
Lectures	20
Tutorials	10
Directed Study	170

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 1 (Sep - Jan)

Module Aims
(1) To develop an in-depth critical awareness of the principles of public health and public health practice. (2) Synthesise theoretical frameworks and research knowledge to explore the influence of socio-environmental factors on disease and the promotion of health and wellbeing. (3) To synthesise theory and knowledge of public health principles and practice to inform clinical practice and role development.

Outline Syllabus
Knowledge base: Evolution, theories and conceptual basis of public health; principles and practice of public health; application of theories of public health.

Epidemiology data: Key indicators and projections, methods of assessing population health needs.

Concepts and determinants of health and illness: Models of behaviour change, applications of the theories of public health to promote health and wellbeing of the population, community development, community and population views of health, inequalities in health.

Public health in practice: Leading threats to health, interventions to improve public health, making healthier choices easier, personal awareness and behaviours, empowering individuals and groups, public health ethics.

Management of public health: Leadership for health, collaborative working, funding, ethical issues, professional and legal responsibilities.

Inequalities in health: concepts and theories.

Introduction to health economics: principles and key concepts, economic appraisal, types of economic appraisal; role of economic evaluation - in priority setting in health care decision making, cost effectiveness of public health and public health interventions and involvement.

Learning Outcomes

1	1.1: Critically analyse the history, knowledge base, theories, ethics and ideological debates underpinning public health policy, practice and provision. 1.2: Engage in critical analysis and interpretation of the research evidence when designing interventions to improve population health. 1.3: Engage in critical analysis of the role public health practitioners as agents of change and advocacy for public health.
2	2.1: Critically appraise the principles underpinning the practice of public health and health economics. 2.2: Critically assess and apply key concepts health economics and public health policies that influence health care provision. 2.3: Critically reflect on the practical and ethical issues that arise out of public health practice. 2.4: Critically apply a model of disease prevention including the ability to plan, implement, monitor and evaluate strategies for promoting the health and wellbeing of the population.
3	3.1 To critically evaluate and apply current evidence from a wide range of sources to inform professional practice in relation to public health and personal learning. 3.2 Develop skills of reflection, synthesis and articulate sound argument for identifying and prioritising public health needs, implementation and evaluation of public health interventions in practice. 3.3 Gain skills in public health advocacy and communication. 3.4 Retrieve, apply and evaluate appropriate information on demographic, epidemiological and social data related to identifying health needs of the population.

Learning, Teaching and Assessment Strategy

Research informed key lectures will deliver core content; providing students with the opportunity to acquire knowledge in-depth critical awareness of the public health and examine how this relates to current public health policy (LO 1.1, 1.2, 2.1 and 2.2). Seminars and group learning will be used to facilitate teacher/learner/ peer dialogue and inter-professional discussion and further develop and challenge conceptual understanding, demonstrate autonomy and engage in critical debate, self-reflection and critical evaluation (LO1.1, 1.2, 2.1, 2.2, 3.1, 3.2). Directed study and additional hours described as 'Other' will provide students with the opportunity to undertake directed reading, participate in enquiry based learning, address

individual learning needs, contextualise learning to the students own area of practice, reflect on practice (LO1.1, 1.2, 2.1, 2.2, 3.1, 3.2) and to develop further their own portfolio of learning which will enhance transferable skills and knowledge related to the enhancement of critical thinking and analysis (LO 3.1, 3.2, 3.3, 3.4). VLE will be used to provide access to online resources, lecture notes & external links to websites of interest. Formative assessment and feedback will be provided at individual tutorials, meetings and through electronic communication to facilitate reflection and student self-assessment. Assessment: All learning outcomes will be assessed by the assessment.

Mode of Assessment

Type	Method	Description	Length	Weighting
Summative	Coursework	Demonstrate a critical understanding of the principles of public health and apply these to a current public health issue	-4000 words	100%

Reading List

To access the reading list for this module, please visit <https://bradford.rl.talis.com/index.html>.

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.