

Module Details	
Module Title:	Operations and Information Systems Management (In Company)
Module Code:	OIM4009-B
Academic Year:	2019-20
Credit Rating:	20
School:	School of Management
Subject Area:	Operations and Information Management
FHEQ Level:	FHEQ Level 4
Pre-requisites:	
Co-requisites:	

Contact Hours	
Type	Hours
Lectures	15
Tutorials	15
Directed Study	170

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 2 (Feb - May)

Module Aims
This module is designed to enable students to: 1. Appreciate the real life applicability and use of Operations Management and Information Systems in contemporary operations, both manufacturing and services. 2. Become aware of key themes within Operations and Information Systems which they can identify with. 3. Enhance their understanding of the role played by information systems in the production of manufactured goods and service good production delivery.

Outline Syllabus
Information Systems and Operations Management – their place and purpose within a working

environment
 General systems thinking
 Design – an operational and information system perspective
 Job Design – examining the role of the worker as a unit of resource
 Capacity planning and control - an operational and information system perspective
 Quality management systems
 Interim Review and contextualisation
 Quality assurance systems
 Technology - an operational and information system perspective
 Developing process technology
 IS modelling
 New trends and challenges in OM and IS
 Final Review and contextualisation

Learning Outcomes

1	LO 1.1 examine the concepts of operations and information systems management as applied in business today LO 1.2 evaluate the role of OISM in product and service design and delivery LO 1.3 clearly define the need for OISM in business to maintain competitive advantage in the marketplace
2	LO 2.1 apply simple operational techniques in addressing operational/management related problems in a structured manner LO 2.2 evaluate multiple sources of academic and professional information to comprehend fully the applicability of the subject matter (textbooks, journal articles, media clips, online resources, etc.)
3	LO 3.1 enhance your interpretative and analytical skills through tutorial sessions and formative and summative assessment LO 3.2 develop team-working and technical skills through student-led tutorial sessions and use of MCQs, the virtual learning environment and external links to relevant sources of supporting data

Learning, Teaching and Assessment Strategy

Formal taught sessions will be supported by online resources and specific support from sponsoring organisations as appropriate. Lectures will explore current concepts and theories applicable to both disciplines of Operations Management and Information Management. These sessions will introduce students to real life situations and thinking, which will be complemented by student-led tutorial sessions.

Sessions will provide students with opportunity to appreciate and use the information as applied to contemporary operational issues (Learning Outcomes 1.1, 1.2, 3.1 and 3.2). The lectures will be complemented and enhanced by multi-media sources demonstrating the applicability of the material to businesses today (Learning Outcomes 1.1, 1.2, 1.3 and 2.2).

Directed study will encourage students to read a broader range of sources to deepen their understanding of the subject matter from relevant credible sources and agreed work based tasks (Learning Outcomes 2a, 2b and 3a).

This will be facilitated by the directed reading list but also provision of external links and documents on the VLE site.

Technical skills will be strengthened through work based tasks and regular access to the virtual learning system (Learning Outcome 3b).

Students are introduced to concepts such as Corporate and Social Responsibility and Sustainability/Reverse logistics in the course of this module so it supports the ESD agenda in both teaching and tutorial discussions.

Mode of Assessment

Type	Method	Description	Length	Weighting
Summative	Coursework	Assignment including a portfolio reflecting your experience in the workplace and learning.	-4000 words	100%

Reading List

To access the reading list for this module, please visit <https://bradford.rl.talis.com/index.html>.

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.