

Module Details	
Module Title:	Principles of Management (In-Company)
Module Code:	OIM4010-B
Academic Year:	2019-20
Credit Rating:	20
School:	School of Management
Subject Area:	Operations and Information Management
FHEQ Level:	FHEQ Level 4
Pre-requisites:	
Co-requisites:	

Contact Hours	
Type	Hours
Lectures	15
Tutorials	15
Directed Study	170

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 1 (Sep - Jan)

Module Aims
1. To develop understanding of management and its role in organisations. 2. To develop awareness of a range of key factors that impact upon and influence an organisation's performance. 3. To develop awareness of the assumptions and approaches which underpin different theoretical perspectives for studying management and organisations. 4. To understand what is required to contribute ethically and sustainably through positive engagement in organisations. 5. To develop and apply skills for academic purposes and to prepare you for your future career

Outline Syllabus

The fundamentals of Management and Managers.
 Accessing electronic resources in Business and Management
 Principles of reasonable, ethical and sustainable organisations and their management and organisations.
 The levers of management:: people, systems and processes and how these can influence individual and organisational performance including groups and managing teams
 Handling, analysing and interpreting management information.
 Building your career, getting ahead of the competition
 Factors influencing management and organisational effectiveness.
 Tools and techniques used by managers in practice.
 Business Visit
 Developing academic writing skills

Learning Outcomes

1	1.1 Demonstrate an understanding of key management concepts and theories. 1.2 Explain the roles of individuals in organisations and their potential impact on organisational success. 1.3 Understand and apply the skills required for successful study in Higher Education in your future career
2	2.1 Apply evidence based arguments to management problems. 2.2 Address ethical and sustainability concerns with respect to management practice. 2.3 Use data to evaluate performance in organisations. 2.4 Address issues of managing diversity
3	3.1 Evaluate your own and others roles in organisations. 3.2 Understand and apply a range of principles of effective team working

Learning, Teaching and Assessment Strategy

Formal taught sessions will be supported by online resources and specific support from the sponsoring organisation as appropriate. A series of seminar workshops will develop and test understanding of management & organisations. These require advance preparation and include videos, case studies, short lectures, and exercises that will provide opportunities to develop skills of analysis and debate. LO 1.1, 1.2, 2.1.2, 2.3. Directed study and work based tasks will build on these workshops to encourage you to extend your knowledge through independent reading and research. LO 3.1 and 3.2.

For assessment you will develop a portfolio, with a reflective account, containing work based tasks and exercises that have the potential to demonstrate all the. LO 1.1, 1.2, 2.1, 2.2, 2.3, 2.4, 3.1, 3.2,. Feedback will be provided on an ongoing basis throughout the workshops and through formative and summative assessment of portfolio tasks.

Mode of Assessment

Type	Method	Description	Length	Weighting
Summative	Coursework	Portfolio including reflection on your experience and learning	-4000 words	100%

Reading List

To access the reading list for this module, please visit <https://bradford.rl.talis.com/index.html>.

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.