

Module Details	
Module Title:	Management of Global Pharmaceutical Supply
Module Code:	PHA7049-B
Academic Year:	2019-20
Credit Rating:	20
School:	School of Pharmacy and Medical Sciences
Subject Area:	Pharmacy
FHEQ Level:	FHEQ Level 7 (Masters)
Pre-requisites:	
Co-requisites:	

Contact Hours	
Type	Hours
Lectures	24
Tutorials	24
Directed Study	152

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 2 (Feb - May)

Module Aims
This module aims to provide the students with the opportunity to develop in-depth awareness and understanding of the processes and strategies for the sourcing of medicines and its relevance to the availability of affordable quality medicine. Students will also develop their knowledge and understanding of the principles of operations, supply chain and quality management, from raw materials sourcing through to the customer, including how to design and manage a sustainable supply chain and mitigate risks and emerging challenges within the pharmaceutical supply chain. This module will also examine

Outline Syllabus
Introduction to operations management/service operations management

Introduction to quality management
 Fundamental principles of supply chain management
 Medicines sourcing and procurement
 Medicines management (inbound and internal systems)
 Transportation and Distribution Management
 Technology and the pharmaceutical supply chain
 Risk identification and management
 Regulation and corporate and social responsibility
 Medicines optimisation
 The role of the pharmaceutical supply chain in humanitarian aid
 Emerging contemporary issues and responses in the pharmaceutical supply chain

Learning Outcomes

1	Critically review the design and composition of the pharmaceutical supply chain.
2	Examine the concepts of operations and supply chain management as applied in the pharmaceutical supply chain in contemporary society.
3	Examine associated healthcare theory and professional practice literature/theory as appropriate.
4	Enhance your interpretative and analytical skills through tutorial sessions and formative and summative assessment.
5	Develop team-working and technical skills through student-led tutorial sessions and problem identification and resolution in the summative assessment.
6	Communicate complex and sensitive information in an understandable form to a variety of audiences.
7	Work effectively independently and as a team member.
8	Demonstrate good IT skills.

Learning, Teaching and Assessment Strategy

This module will be delivered using a blended approach of lectures, tutorials, multi-media presentations, guest speakers and problem solving sessions. These sessions will introduce students to current supply chain/operations management research and theory, which will be complemented by student-led tutorial sessions. Both lectures and tutorials will provide students with the opportunity to appreciate and use the information disseminated to contemporary operational issues (learning outcome 1, 2, 3, 4 and 5). The lectures will be complemented and enhanced by multi-media sources (DVD media clips based on known companies, online sources e.g. YouTube, BBC News, professional articles etc) demonstrating the applicability of the material to businesses today (learning outcome 1, 2, 3, and 5). Guest speakers will also be factored into the tutorial schedule, either directly presenting to students or via Skype link (learning outcome 4 and 5). A number of tutorial sessions will be designed which are problem based and students will work together to present resolutions to these problems based on pre-reading and teamwork (learning outcome 4, 5, 6 and 7). Directed study will encourage students to read a broader range of sources to deepen their understanding of the subject matter from relevant credible sources (learning outcome 4, 5 and 6). The proposed assessment will be a group presentation (30 minutes) accompanied by an individual assignment (learning outcome 1, 2, 3, 4, 5, 6 and 7).

Mode of Assessment				
Type	Method	Description	Length	Weighting
Summative	Coursework	Group presentation based on analysis of a contemporary medicines supply chain issue.	0 hours	30%
Summative	Coursework	"Problem identification, analysis and recommendations for improvement (as per assessment 001) presented as an individual	0 hours	70%

Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html .

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.