

Module Details	
Module Title:	Work Based Learning 3 (Enterprise, Employability & Entrepreneurship)
Module Code:	PRP6006-C
Academic Year:	2019-20
Credit Rating:	30
School:	School of Nursing and Healthcare Leadership
Subject Area:	Professional Practice
FHEQ Level:	FHEQ Level 6
Pre-requisites:	
Co-requisites:	

Contact Hours	
Type	Hours
Lectures	36
Work based learning	72
Tutorials	24
Directed Study	168

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 1 (Sep - Jan)

Module Aims
This work based module aims to provide the student with further opportunities to develop their knowledge and understanding of working based settings in preparation for seeking graduate employment and in addition to introduce them to the possibilities of entrepreneurship

Outline Syllabus
Employability, enterprise, entrepreneurial skills, self auditing, social enterprises, self marketing, developing CVs, graduate job applications, social marketing, sources of finance, funding streams, grants, budgeting, business models, commissioning, business trends, reflective writing,

job searches, graduate schemes and internships, interview skills, start up businesses, pebble pad.

Learning Outcomes

1.1	Critically analyse the commercial opportunities and challenges within health & social care.
1.2	Evaluate different business models that may apply in health and social care
1.3	Evaluate the role of marketing in health & social care
2.1	Reflect critically on your own knowledge and skills in relation to managing finance
2.2	Critically analyse the skills required of an entrepreneur
3.1	Prepare and analyse an up-to date curriculum vitae,
3.2	Identify possible job opportunities
3.3	Make enquiries or applications for suitable employment and critically reflect on the subsequent learning experience.
3.4	work with others in a work based setting of your choice and critically analyse your own contribution.
3.5	Improve your own work based learning and performance.
3.6	Evaluate the effectiveness of your communication skills (verbal, electronic, written)

Learning, Teaching and Assessment Strategy

Lectures, seminars, group work and individual tutorials will provide students with the opportunity to acquire the information in order to enhance their knowledge in entrepreneurship. (Learning outcomes 1.1, 1.2, 2.1, 2.2)

Use will be made of the VLE to complement learning in the classroom and will provide access to relevant web sites and audio files (1.1, 1.2, 2.1, 2.2, 3.2).

Directed study will enable students to develop and expand their knowledge and analytical skills by undertaking reading of key texts to support preparation for assessment & to access online materials and tutorials provided by the Learning Development Unit (Learning Outcomes 1.1, 1.2, 2.1, 2.2, 3.2).

Students will have access to academic support whilst on work placement.

An assessment interview will assess LOs 1.1, 1.2, 1.3, 1.4, 2.1, 3.6;

A reflective portfolio will assess LOs 2.2 & 3.1, 3.2, 3.3, 3.4, 3.5)

Mode of Assessment

Type	Method	Description	Length	Weighting
Summative	Presentation	A graduate job	15 minutes	40%

		interview plus a covering letter, CV & job application form.		
Summative	Coursework	Assets to supplement reflective portfolio - as specified in module handbook (Pass/Fail criteria)		%
Summative	Coursework	A reflective e-portfolio using pebblepad	-2500 words	60%

Reading List

To access the reading list for this module, please visit <https://bradford.rl.talis.com/index.html>.

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.