

Module Details	
Module Title:	Work Based Learning 2 (Enterprise, Entrepreneurship and Employability)
Module Code:	PRP6022-C
Academic Year:	2019-20
Credit Rating:	30
School:	School of Nursing and Healthcare Leadership
Subject Area:	Health, Well-Being and Social Care
FHEQ Level:	FHEQ Level 6
Pre-requisites:	
Co-requisites:	

Contact Hours	
Type	Hours
Lectures	36
Seminar	24
Work based learning	100
Directed Study	140

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 1 (Sep - Jan)

Module Aims
This work based module aims to provide the student with further opportunities to develop their knowledge and understanding of working based settings in preparation for seeking graduate employment and in addition develop an awareness of the possibilities of enterprise and entrepreneurship in health and social care.

Outline Syllabus
The concept, history and role of social enterprises in health and social care. Employability, enterprise, entrepreneurial skills and characteristics. Self-assessment and evaluation, self-

marketing, developing CVs, graduate job applications. Sources of finance, funding streams, budgeting and grants, commissioning, business trends. Job searches, graduate schemes and internships. Writing job applications, interview skills. Social innovation, community development and regeneration. Understanding stakeholders and commissioning from the entrepreneurs perspective.

Learning Outcomes

1	Critically discuss the role of enterprise within the health and social care sector and wider environment.
2	Critically analyse the commercial opportunities and challenges within health & social care
3	Critically analyse the skills required of an entrepreneur in the business environment.
4	Prepare and analyse an up-to date graduate curriculum vitae.
5	Make applications for graduate job opportunities and demonstrate graduate interview skills.
6	Critically reflect on your transferable graduate employability skills and your contribution in the workplace.

Learning, Teaching and Assessment Strategy

This module will deliver a series of research-informed key lectures, seminars, group work and individual tutorials which will provide students with the opportunity to acquire information in order to enhance their knowledge of enterprise and entrepreneurship, which will be further supported by guest lectures from external experts. (LO 1, 2, 3) Use will be made of technology enhanced learning via the VLE to complement learning in the classroom and will provide access to relevant web sites and e-learning resources and on-line self-assessment opportunities (LO 1-5). Directed study will enable students to develop and expand their knowledge and analytical skills by undertaking reading of key texts to support preparation for formative and summative assessment (LO 1-6). Students will have access to academic support and work placement mentors whilst on placement to establish a suitable learning contract.

Formative feedback will be given on the development of a graduate CV, job application and draft e-portfolio. An interview will assess (LO 4-6) student will have an option of job they will be interviewed for. A reflective e-portfolio will assess (LO 1-4) students will have optionality of placement provider and support to secure a suitable work based setting.

Mode of Assessment

Type	Method	Description	Length	Weighting
Summative	Presentation	Graduate job interview plus CV, covering letter and application form	15 minutes	40%
Summative	Coursework	Reflective e-portfolio on pebblepad	0-3000 words	60%

Reading List

To access the reading list for this module, please visit <https://bradford.rl.talis.com/index.html>.

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.