

Module Details	
Module Title	Intermediate Microeconomics
Module Code	AFE5021-B
Academic Year	2020/1
Credits	20
School	School of Management
Subject Area	Accounting, Finance and Economics
FHEQ Level	FHEQ Level 5
Pre-requisites	N/A
Co-requisites	N/A

Contact Hours	
Type	Hours
Online Lecture (Synchronous)	24
Tutorials	12
Directed Study	164

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 1

Module Aims
This module develops the basic building blocks of economics and introduces more advanced models of Microeconomics and applied economics

Outline Syllabus
Consumer theory; equilibrium, utility maximisation, price elasticity and theory of demand. Producer theory: production functions, firm's cost curves and profit maximisation. Behaviour of firms in different market forms; perfect competition, monopoly, monopolistic competition oligopoly and game theory. General equilibrium and welfare analysis: market failure, externalities, Coase theorem and public goods.

Learning Outcomes	
Outcome Number	Description
01	Explain the concepts of microeconomic analysis as listed in the syllabus
02	2a. Use diagrams and associated explanation, to explain microeconomic theories and their application. 2b. Evaluate alternative approaches to microeconomic problems and propose solutions
03	3a. Use the library and other electronic sources. 3b. Write academic essays. 3c. Implement logical analysis and problem-solving

Learning, Teaching and Assessment Strategy
The module uses a blended approach to support learning and achievement. Students will engage with a series of weekly online learning packages. These will include a set of structured activities that 'scaffold' the learning, and a range of formative tasks that generate feedback on progress. Students will also engage in a series of on-campus labs and tutorials. These sessions will support students to translate the conceptual material into live settings and well as apply learning to real world scenarios. Campus tutorials will also be used to support learning and monitor progress as student move through the curriculum.

Mode of Assessment				
Type	Method	Description	Length	Weighting
Summative	Coursework	Individual Assignment 2000 words	N/A	50%
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Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.

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