

Module Details	
Module Title	Strategic Management Accounting
Module Code	AFE7506-B
Academic Year	2020/1
Credits	20
School	School of Management
Subject Area	Accounting, Finance and Economics
FHEQ Level	FHEQ Level 7
Pre-requisites	N/A
Co-requisites	N/A

Contact Hours	
Type	Hours
Lectures	24
Seminars	12
Directed Study	164

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 2

Module Aims
The module aims to examine the role of management accounting information in the development and implementation of business strategy, including providing a critical understanding of current and contemporary developments in management accounting that are designed to meet the needs of strategic management. In addition, the module aims to examine the potential social and environmental benefits from adopting some of the contemporary management accounting techniques such as environmental management accounting (EMA) when businesses make strategic investment decisions.

Outline Syllabus
Accounting information and its relevance to strategy. Boundaries and emerging issues of strategic accounting for management. Strategies for accounting information in different business environments. Activity-based and target costing and activity-based management. Issues related to budgeting and control. Decision making techniques such as CVP analysis, limiting factors, pricing decisions etc. Strategies and styles of divisional control. Performance measurement and control. Balanced scorecard, value chain analysis, strategic profitability analysis, transfer pricing, capital investment appraisals and environmental cost accounting.

Learning Outcomes	
Outcome Number	Description
01	Demonstrate a systematic understanding of how management accounting fits into the overall strategic management and management control process within organisations.
02	Describe management accounting tools and techniques that are designed to support managers in the development and implementation of performance management and strategy.
03	Demonstrate critical awareness of the social and environmental benefits resulting from the adoption of environmental management accounting (EMA) techniques as part of the performance management accounting practices.
04	Critically evaluate current and contemporary management accounting tools and techniques.
05	Apply performance management accounting tools and techniques to solve problems of a strategic management and management control nature within an organisational context.
06	Work effectively in a team.
07	Communicate effectively in writing and orally.

Learning, Teaching and Assessment Strategy
This module is delivered using a combination of formal online lectures and weekly blended delivery of online and face-to-face student-led seminars. This module is assessed via an individual coursework of 3000 words.

Mode of Assessment				
Type	Method	Description	Length	Weighting
Summative	Coursework	Individual Coursework	N/A	100%

Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.

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