

Module Details	
Module Title	Economics of Healthcare Management
Module Code	CLS6002-B
Academic Year	2020/1
Credits	20
School	School of Pharmacy and Medical Sciences
Subject Area	Clinical Sciences
FHEQ Level	FHEQ Level 6
Pre-requisites	N/A
Co-requisites	N/A

Contact Hours	
Type	Hours
Online Lecture (Asynchronous)	24
Online Tutorials (Synchronous)	10
Directed Study	166

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Academic Year

Module Aims
Develop an understanding of management and economic theories and principles and their application to the complex environment of healthcare services with particular emphasis on efficiency and equity. To evaluate contemporary issues and practices affecting economics and management of healthcare services.

Outline Syllabus
Healthcare Management: Introduction to management theories; Organisational management in health care; Roles, skills and functions of a healthcare manager i.e. planning, organising, decision making, staffing, leading and influencing, controlling; role and responsibilities of managers in the NHS; Human resource management; Training and developing employees; Performance appraisal; Team work and communication in healthcare; Healthcare improvement/reforms in the NHS and their implications.
Health Economics: Basic economic concepts; Demand and supply for healthcare services; Variations in medical practices and supplier induced demand; Prioritisation in health care; Efficiency and equity of healthcare provision; Metrics of health status; Economic evaluation in healthcare provision; Conducting an economic evaluation; Working with people and organisations; Models of behavioural change.

Learning Outcomes	
Outcome Number	Description
01	Appraise the basic principles of management and their applications in healthcare organisations.
02	Describe economic principles and concepts and how these principles apply to the health care to increase efficiency and equity.
03	Evaluate contemporary issues and practices affecting healthcare services including their implications.
04	Apply and evaluate the concepts and principles of management and economics in healthcare environments.
05	Make practical decisions on health service provisions based on the principles of health economics and healthcare management and make judgements about contemporary issues and policies.
06	Evaluate case studies and plan and undertake problem-solving exercises and work to clearly defined targets.

Learning, Teaching and Assessment Strategy
Information outlining the knowledge and understanding required will be delivered in online lectures (asynchronous). In a mix of face-to-face and online seminars, recent health economics and healthcare management case studies and scenarios will be used to reinforce the taught component and apply concepts to the real-world healthcare situation and enhance analytical, problem-solving and communication skills.
Formative assessments, problem-based tutorials and related feedback will be used to monitor your progress. You will use your directed study hours to consolidate and expand the information presented in formal taught sessions; research and prepare for assessments; revise material from formal taught sessions; and undertake specific elements of reading as directed.

Mode of Assessment				
Type	Method	Description	Length	Weighting
Summative	Examination - Open Book	Essay Questions Online (Semester 1)	2 hour	50%
Summative	Coursework	One evaluative Reports (2000 Words) End of Semester 2	N/A	50%

Reading List

To access the reading list for this module, please visit <https://bradford.rl.talis.com/index.html>

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.

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