

Module Details	
Module Title	Community Development and Engagement
Module Code	HWS6005-B
Academic Year	2020/1
Credits	20
School	School of Nursing and Healthcare Leadership
Subject Area	Health, Well-Being and Social Care
FHEQ Level	FHEQ Level 6
Pre-requisites	N/A
Co-requisites	N/A

Contact Hours	
Type	Hours
Online Lecture (Synchronous)	24
Learning Objects Interaction	10
Seminars	12
Online Tutorials (Synchronous)	2
Independent Study	152

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Academic Year

Module Aims
The module will provide students with a solid understanding of the background, terminology, theory and practice, and importance of community development and engagement and how this is related to successful community public health and wellbeing initiatives and interventions.

Outline Syllabus

The history and development of community development and engagement. Theoretical approaches to community development and how this informs practice. Tools and methods used for community development. Participatory action research and its role in empowering communities. Public participation as a means of promoting sustainable community development, capacity building, co-production. Participation, empowerment, advocacy and ethical issues. Rural and urban perspectives towards community development. The relationships between communities, government and other stakeholder groups. Policy, ethical and legal parameters of community development, capacity building, co-production. Policy, ethical and legal parameters of community development. The future of community development, leadership, and forms of engagement. Justification of project need/purpose and SMART objectives. Business plans, funding strategies and sustainability issues in community projects. Identification of potential funders for community projects.

Learning Outcomes

Outcome Number	Description
01	a. Apply concepts and theoretical perspectives of community development and engagement relevant to health and wellbeing. b. Critically assess community participation and engagement, the participatory process and related concepts such as empowerment and advocacy, in relation to health and wellbeing.
02	a. Select and argue for suitable strategies to foster community development and engagement relevant to health and wellbeing. b. Apply the key elements that make up a professional community funding proposal and be able to write a funding proposal.
03	a. Gather and utilise information, gained from a wide range of sources, and be able to apply this effectively. b. Use and apply different tools and methods used in community development and engagement.

Learning, Teaching and Assessment Strategy

The module will be delivered using a blended approach of online and on-campus activities. Teaching will include key lectures, seminars, directed study, and tutorials, which will be delivered via the University's virtual learning environment and through group lectures and activities. Research informed lectures will present key and contemporaneous topics and issues related to community development and engagement (LO1a-c, LO2a-b). Real-world case scenarios will be used to analyse and assess different models of community development and engagement in independent online activities (LO1a-c). Directed study will enable students to develop and enhance their knowledge and analytical skills (LO 1a-c, LO 2a-b, 3a). There is one mode of summative assessment, which consists of a 3000 word individual written community-based funding bid proposal. (LO 1a-3b) Students have optionality in assessment through negotiating their own subject area/topic for their funding proposal. Formative assessment and feedback will be provided throughout the module.

Mode of Assessment

Type	Method	Description	Length	Weighting
Summative	Coursework	Written community-based funding (3000 words)	N/A	100%

Reading List

To access the reading list for this module, please visit <https://bradford.rl.talis.com/index.html>

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.

© University of Bradford 2020

<https://bradford.ac.uk>