

Module Details	
Module Title	International Intellectual Property Law
Module Code	LAW7008-B
Academic Year	2020/1
Credits	20
School	School of Law
Subject Area	Law
FHEQ Level	FHEQ Level 7
Pre-requisites	N/A
Co-requisites	N/A

Contact Hours	
Type	Hours
Seminars	24
Directed Study	176

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 1

Module Aims
To review the global nature of intellectual property regimes and the regulatory mechanisms; to describe each of the rights encompassed by the term intellectual property; to consider the main legal elements pertinent to each right; to review the operation of intellectual property regimes through specific global industries, eg: pharmaceuticals, media, and information technology; to place this study within the broader setting of economic policy and commercial applications; to consider the impact of new technology on these rights.

Outline Syllabus

1. Introduction and rationale of intellectual property regimes. Global and international institutions. Overview of the sources of global intellectual property law. Consider the global nature of intellectual property regimes and the regulatory mechanisms provided by the enmeshment of national and intergovernmental regulation, the increasing roles of private regulators and public private hybrid bodies, the wide array of informal institutional arrangements that now operate alongside formal institutions, and the foundations of the field in normative practices, and normative sources, that extend beyond international law sources.
2. Consideration of the following intellectual property rights placing each within the broader setting of global economic and social policy with reference to specific global industries and the position of developing and least developed countries. Where applicable, the impact of information technology on these rights. Copyright, patents, design rights, trade and service marks, breach of confidence, passing off, sui generis rights.
3. Enforcement and remedies for intellectual property rights at national and international level and the interplay of formal and informal mechanisms.
4. The role of intellectual property in the protection of traditional knowledge and biodiversity.
5. The module will also provide education for sustainable development in relation to international intellectual property, within the context of global conflicts on `ownership` concepts

Learning Outcomes

Outcome Number	Description
01	Critically evaluate the rationale for the operation of intellectual property regimes.
02	Analyse and evaluate the characteristics of each type of intellectual property right and the remedies for infringement.
03	Analyse the operation of intellectual property regimes within multi-level legalities and the changing nature and creation of property rights within the global economic and social conflicts.
04	Evaluate and rank unfamiliar arguments in the light of established statute law, judicial decisions and authoritative legal commentary.
05	Research and apply international intellectual property law to factual situations.

Learning, Teaching and Assessment Strategy

Your learning will be directed, supported and reinforced through weekly 2 hour workshops. The sessions will use theoretical discussions and practical applications of cases and case studies, with oral feedback given in classes. This will be delivered through a blended delivery utilising a combination of online and face to face teaching. Some of the sessions will be student-led presentations. Drawing on primary and secondary sources, you will complete at least one research and presentation exercise. You will be set tasks to monitor your progress, in addition to formal assessment. All teaching will be supported by information supplied on the virtual learning environment, Canvas. The Module is assessed by one piece of essay based coursework. Supported coursework submission comprising of an essay. This piece of writing will enable you to objectively and critically explore, analyse or evaluates a particular topic, or brief statement, and supply supporting details or arguments.

Mode of Assessment

Type	Method	Description	Length	Weighting
Summative	Coursework	Written essay assignment. 0-4000 words	N/A	100%
Formative	Coursework	Written essay assignment.	-1000 words	N/A

Reading List

To access the reading list for this module, please visit <https://bradford.rl.talis.com/index.html>

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.

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