

Module Details	
Module Title	Translating Research into Practice
Module Code	MAL8011-B
Academic Year	2020/1
Credits	20
School	School of Management
Subject Area	Management and Law
FHEQ Level	FHEQ Level 8
Pre-requisites	N/A
Co-requisites	N/A

Contact Hours	
Type	Hours
Online Lecture (Synchronous)	20
Tutorials	20
Directed Study	160

Availability	
Occurrence	Location / Period
BDA	/ Semester 1

Module Aims
This module critically examines how to contribute to developments in business and management studies and impact management/ organisation practices. It aims to help you do that through: A. Developing advanced scholarship skills in writing academic papers for publication; B. Create and interpret new knowledge and empirical research through designing and conducting a pilot study; C. Develop a systematic and critical understanding of the current state of knowledge concerning how to translate research into practice; D. To explore how you will apply advanced knowledge to translating the findings of your own empirical research into management/organisational practice, thus to achieve the core distinction between a DBA and a PhD.

Outline Syllabus
Writing for academic publication: the process; peer review and what editors and reviewers look for; Reviewing skills; Working with reviewers' comments; Undertaking a pilot study; Working with your empirical research findings on an organisation; Theoretical perspectives on translating research into practice; Empirical evidence concerning the translation of research into practice.

Learning Outcomes	
Outcome Number	Description
01	Create and interpret new knowledge through original research and advanced scholarship; to extend the forefront of business and management studies.
02	The systematic acquisition and understanding of a substantial body of knowledge which is at the forefront of business and management studies and organisational/management practice.
03	Conceptualise, design and implement a research project for the generation of new knowledge and understanding at the forefront of business and management studies.
04	Conduct a pilot study, gather and analyse original empirical data and develop the findings to write a paper in the format of an academic journal article.
05	A detailed understanding of applicable research techniques and advanced academic enquiry.
06	Communicate the empirical findings and contributions to academic and practitioner audiences in order to translate your research into practice.
07	Write a research-based academic paper making a clear contribution to both business and management theory and organisational/management practice.
08	Make informed judgements on complex issues and clearly communicate ideas, findings and conclusions to specialist and practitioner audiences.

Learning, Teaching and Assessment Strategy

This module's learning and teaching consists of two methods: lectures and workshops. Lectures will be delivered by leading academics who review journal articles and will provide detailed insights into the publication process, and what editors and reviewers look for in papers submitted to journals (1, 2, & 7). Lectures will explore the process of taking empirical data and developing it for inclusion in academic papers (1, 2, 3, 4, 7, achieving Aims A and B). Workshops will focus on honing research aims and methodologies to achieve those aims. Lectures will also explore the current evidence about the state of knowledge about translating research into practice (1 to 8, achieving Aims B, C and D).

The lectures will also discuss the research ethics approval processes at the University of Bradford.

A related group of lectures/practical sessions will demonstrate the process of submitting papers, dealing with rejection, and working with reviewers' comments (1, 2, 3, 4 & 7, achieving Aim A).

For this module you are to prepare a submission-ready manuscript (5000-6000 words in length) based upon your DBA/PhD research to date.

This manuscript (MS) will need to follow author guidelines from a relevant journal (see below) and should be to a standard of being ready for submission, or near-submittable, to your nominated journal.

As described during the module teaching sessions, this journal is of your own choice and should be most relevant to your own research dissertation. The choice of journal is therefore not prescriptive, it is up to you to research and decide upon.

The format, style, and length of your MS needs to fit exactly the author guidelines for your nominated journal. This aspect of preparation of your MS therefore needs careful attention in order to avoid a desk-reject for non-compliance to journal standards subsequently. On your assignment please note clearly your nominated journal and give a link to the Author Guidelines webpage for that journal.

The aim here is to provide you an opportunity to develop experience in the writing of ms/journals articles in the formal style that you will use when writing your thesis. The module lectures are only the starting point. You should work closely with your supervisor and seek their advice during this process.

Mode of Assessment

Type	Method	Description	Length	Weighting
Summative	Coursework	Research-based academic paper	N/A	100%

Reading List

To access the reading list for this module, please visit <https://bradford.rl.talis.com/index.html>

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.