

Module Details	
Module Title	Principles of Management (In Company)
Module Code	OIM4010-B
Academic Year	2020/1
Credits	20
School	School of Management
Subject Area	Operations and Information Management
FHEQ Level	FHEQ Level 4
Pre-requisites	N/A
Co-requisites	N/A

Contact Hours	
Type	Hours
Online Lecture (Synchronous)	12
Online Tutorials (Synchronous)	12
Directed Study	176

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 1

Module Aims
1. To develop understanding of management and its role in organisations. 2. To develop awareness of a range of key factors that impact upon and influence an organisation's performance. 3. To develop awareness of the assumptions and approaches which underpin different theoretical perspectives for studying management and organisations 4. To understand what is required to contribute ethically and sustainably through positive engagement in organisations. 5. To develop and apply skills for academic purposes and to prepare you for your future career

Outline Syllabus
The fundamentals of Management and Managers. Accessing electronic resources in Business and Management. Principles of reasonable management, ethical and sustainable organisations and their management and organisations. The levers of management: people, systems and processes and how these can influence individual and organisational performance including groups and managing teams. Handling, analysing and interpreting management information. Building your career, getting ahead of the competition. Factors influencing management and organisational effectiveness. Tools and techniques used by managers in practice. Developing academic writing skills.

Learning Outcomes	
Outcome Number	Description
01	To develop understanding of management and its role in organisations.
02	To develop awareness of a range of key factors that impact upon and influence an organisation's performance.
03	To develop awareness of the assumptions and approaches which underpin different theoretical perspectives for studying management and organisations.

Learning, Teaching and Assessment Strategy
N/A

Mode of Assessment				
Type	Method	Description	Length	Weighting
Summative	Coursework	Individual Essay	N/A	100%

Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.