

Module Details	
Module Title	Work Based Learning 2 (Enterprise, Entrepreneurship and Employability)
Module Code	PRP6022-C
Academic Year	2020/1
Credits	30
School	School of Allied Health Professions and Midwifery
Subject Area	Health Studies (Allied Health Professions)
FHEQ Level	FHEQ Level 6
Pre-requisites	N/A
Co-requisites	N/A

Contact Hours	
Type	Hours
Online Lecture (Synchronous)	36
Learning Objects Interaction	10
Seminars	12
Work based learning	100
Online Tutorials (Synchronous)	2
Independent Study	140

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 1

Module Aims
This work based module aims to provide the student with further opportunities to develop their knowledge and understanding of working based settings in preparation for seeking graduate employment and in addition develop an awareness of the possibilities of enterprise and entrepreneurship in health and social care.

Outline Syllabus
The concept, history and role of social enterprises in health and social care. Employability, enterprise, entrepreneurial skills and characteristics. Self-assessment and evaluation, self-marketing, developing CVs, graduate job applications. Sources of finance, funding streams, budgeting and grants, commissioning, business trends. Job searches, graduate schemes and internships. Writing job applications, interview skills. Social innovation, community development and regeneration. Understanding stakeholders and commissioning from the entrepreneurs perspective.

Learning Outcomes	
Outcome Number	Description
01	Critically discuss the role of enterprise within the health and social care sector and wider environment.
02	Critically analyse the commercial opportunities and challenges within health & social care.
03	Critically analyse the skills required of an entrepreneur in the business environment.
04	Prepare and analyse an up-to date graduate curriculum vitae.
05	Make applications for graduate job opportunities and demonstrate graduate interview skills.
06	Critically reflect on your transferable graduate employability skills and your contribution in the workplace.

Learning, Teaching and Assessment Strategy
The module will be delivered using a blended approach of online and on-campus activities. Teaching will include key lectures, seminars, directed study, and tutorials. Some activities will be delivered face to face on campus, some will be delivered as a live (synchronous) session online and some as an asynchronous session online-meaning you can access the online activities and resources at your own convenience. Research-informed key lectures will enhance student knowledge of enterprise and entrepreneurship. These will be complemented by specialist lectures from external experts. (LO 1, 2, 3). Online independent study activities will be provided to enable students to explore and develop this knowledge further. Students will be directed to relevant web sites and e-learning resources and on-line self-assessment opportunities including virtual placement material(LO 1-5). Directed study will enable students to develop and expand their knowledge and analytical skills by undertaking reading of key texts to support preparation for formative and summative assessment (LO 1-6). Formative feedback will be given on the development of a graduate CV, completion of a job application and draft e-portfolio. Students will be interviewed virtually for the aforementioned job. (LOs 4-6a). The reflective e-portfolio will assess LOs 1-4. Students are supported to secure a suitable work based setting.

Mode of Assessment				
Type	Method	Description	Length	Weighting
Summative	Presentation	Graduate job interview plus CV, covering letter and application form	15 mins	40%
Summative	Coursework	Reflective e-portfolio on pebblepad (0-3000)	N/A	60%

Reading List

To access the reading list for this module, please visit <https://bradford.rl.talis.com/index.html>

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.

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