

Module Details	
Module Title	Social Science Methodologies: Interpreting the Social World
Module Code	SAC5014-B
Academic Year	2020/1
Credits	20
School	School of Social Sciences
Subject Area	Sociology and Criminology
FHEQ Level	FHEQ Level 5
Pre-requisites	N/A
Co-requisites	N/A

Contact Hours	
Type	Hours
Lectures	24
Seminars	6
Practical Classes or Workshops	6
Directed Study	164

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 1

Module Aims
1. To provide students with a knowledge and understanding of research methods in the social sciences that will help them to evaluate and utilise social science research in a range of contexts. 2. To provide students with the literacy in social science methodologies that is required of graduate social science students and that is expected in a range of graduate employment contexts as well as in further study. 3. To provide students with an understanding of how social science research is used in academic and public policy contexts.

Outline Syllabus

The process of conducting research, both qualitative and quantitative; qualitative data collection, evaluating data and analysis; research ethics; interviews as a research technique; surveys and questionnaires as research techniques; ethnographic and observational research; the presentation and ethics of research findings dissemination.

Learning Outcomes

Outcome Number	Description
01	Critically evaluate different research concepts, terms and methodologies in the social sciences.
02	Evaluate the ethical implications of conducting a research project with human participants.
03	Locate in-depth information on specific topics from a range of library sources and databases.
04	Use statistical data, and interpret such data, in a meaningful and coherent way to support or critique academic positions.

Learning, Teaching and Assessment Strategy

The main research methodologies common to all social science disciplines will be taught through lectures. Discipline-specific methodologies, data-sets and research material will be analysed through Personal Tutor seminars. During the practical sessions, students will be conducting assigned research in small groups. The unseen exam ensures that students get a basic grounding in the use of statistics, the core concepts of social science research and the main approaches used in social science research.

Mode of Assessment

Type	Method	Description	Length	Weighting
Summative	Presentation	Individual poster presentation	N/A	70%
Summative	Coursework	Reflective Summary	N/A	30%

Reading List

To access the reading list for this module, please visit <https://bradford.rl.talis.com/index.html>

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.