

Module Details	
Module Title	Factual Production
Module Code	FAM5014-B
Academic Year	2021/2
Credits	20
School	Department of Media Design and Technology
FHEQ Level	FHEQ Level 5

Contact Hours	
Type	Hours
Lectures	10
Tutorials	9
Laboratories	75
Directed Study	106

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 1

Module Aims
To develop an appreciation of audio and video theory within television production. Ability to analyse and understand different television genres. Awareness of importance of time allocation and limitations within broadcasting.

Outline Syllabus
Audio/video generation, acquisition and post-production mastering. Further video production skills. Production roles and TV journalism. Copyright and Compliance. TV scheduling and time allocation

Learning Outcomes	
Outcome Number	Description
01	Understand the major technical, theoretical and production-based issues in television productions including copyright and compliance
02	Work in teams, to plan, script and make successful copyright cleared compliant television programmes; edit using Final Cut Pro
03	Appreciate the importance of time management and effective team working . Be aware of and apply health and safety procedures

Learning, Teaching and Assessment Strategy
Lectures, group assignments working on audio/video projects. A video product, the supporting planning evidence and a timed test exercise are used to assess the student's appreciation of audio and video theory. Supplementary assessment: repair deficiencies in relevant failed areas of the module and may be required to repeat with attendance the relevant sections of the course.

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Coursework	Group video product	40%
Summative	Coursework	Production folder	20%
Summative	Coursework	Timed individual practical test (6 Hrs)	40%

Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.