

Module Details	
Module Title	Location Management
Module Code	FAM7021-B
Academic Year	2021/2
Credits	20
School	Department of Media Design and Technology
FHEQ Level	FHEQ Level 7

Contact Hours	
Type	Hours
Lectures	8
Tutorials	10
Directed Study	182

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 2

Module Aims
This module will provide students with a broad understanding of location based practise and event management in outside broadcasting. You will become aware of the concepts of event management in relation to outside broadcasting as well as the issues surrounding the application of principles in practice. It will enable you to put into practise the theoretical knowledge gained in terms of event management practise via live outside broadcast events.

Outline Syllabus

Location awareness - embracing the opportunities a location provides rather than fighting the constraints and challenges encountered. Rig cables, work at heights, work on a stage and the safety constraints of working with a crowd. Regulations and risk assessment. Site management, reporting and communication. Location and event related constraints on the OB. How to interact with other suppliers and site / location staff and management, to understand and interpret CAD and other forms of site plans, layout drawings etc., and to assist with the creation of such, most importantly with regard to being able to accurately measure spaces, routes etc. How to ensure that the correct equipment is selected and used for the task or role, especially regarding cabling, rigging etc, give clear and concise instructions to colleagues and fellow workers and the ability to listen, note and action instructions received. How to direct and supervise fellow workers, colleagues, sub-contractors and the like. How to refine, alter and amend work flow, patterns and tasks in order to be able to achieve targets and timelines. Resource management and resource sustainability. How to design such things as working spaces, compounds etc., to ensure best use of available space, appropriate access to utilities such as water, power, waste etc. Returning site - making site good.

Learning Outcomes

Outcome Number	Description
01	Interpret CAD and other forms of site plans to identify risks and design a site plan. Design and plan the safe use of sites to make best use of the available space and best meet the needs of the client, the site owner and other stakeholders. Determine appropriate strategies to maintain the security of the site and people and to meet the requirements of the shoot.
02	Manage an outside broadcasting site with an appreciation of the location and event related constraints in outside broadcasting. Work as part of the team to undertake a live broadcast event. Monitor, evaluate and solve a range of issues that can arise during an outside broadcast.
03	Work as part of a team and supervise the work of others. Communicate instructions effectively. Solve problems methodically.

Learning, Teaching and Assessment Strategy

N/A

Mode of Assessment

Type	Method	Description	Weighting
Summative	Coursework	Site plan with rationale	30%
Summative	Other form of assessment	Assessed practical scenario activity	70%

Reading List

To access the reading list for this module, please visit <https://bradford.rl.talis.com/index.html>

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.

